

Share Buy-back Programme

September 21, 2015

Company announcement No 40/2015 — 21 September 2015

On 11 March 2015, Royal Unibrew initiated a share buy-back programme, cf. company announcement no. 2/2015 of 10 March 2015. The programme was implemented in accordance with the provisions of European Commission Regulation no. 2273/2003 of 22 December 2003, also referred to as the Safe Harbour Regulation. The share buy-back programme is expected to be realised in the period from 11 March 2015 to 1 March 2016. The total share buy-back in the period will not exceed a market price of DKK 350 million.

The following transactions have been made under the programme:

| | Number of shares | Average purchase price | Transaction value, DKK |
|---------------------------------|------------------|------------------------------|------------------------|
| Accumulated, last announcement | 752,160 | 234.85 | 176,646,336.64 |
| 14 September 2015 | 9,000 | 221.43 | 1,992,829.50 |
| 15 September 2015 | 3,276 | 220.92 | 723,743.42 |
| 16 September 2015 | - | - | 0 |
| 17 September 2015 | 4,916 | 231.10 | 1,136,089.57 |
| 18 September 2015 | 5,558 | 231.50 | 1,286,682.00 |
| Accumulated under the programme | 774,910 | 234.59 | 181,785,681.13 |

With the transactions stated above, Royal Unibrew owns a total of 1,074,910 shares, corresponding to 1.9% of the share capital. The total amount of shares in the company is 55,492,500, including treasury shares.

Please direct any queries to me at tel. +45 56 77 15 05.

Yours sincerely

Royal Unibrew A/S

Lars Jensen

CFO