

Share Buy-back Programme

April 25, 2016

Company announcement No 19/2016 — 25 April 2016

On 2 March 2016, Royal Unibrew initiated a share buy-back programme, cf. company announcement no. 10/2016 of 1 March 2016. The programme is implemented in accordance with the provisions of European Commission Regulation no. 2273/2003 of 22 December 2003, also referred to as the Safe Harbour Regulation. The share buy-back programme is expected to be realised in the period from 2 March 2016 to 28 February 2017. The total share buy-back in the period will not exceed a market price of DKK 450 million.

The following transactions have been made under the programme:

| | Number of shares | Average purchase price | Transaction value, DKK |
|---------------------------------|---------------------|------------------------|------------------------|
| Accumulated, last announcement | 175,376 | 300.65 | 52,726,241.51 |
| 18 April 2016 | 9,000 | 297.88 | 2,680,893.00 |
| 19 April 2016 | 6,785 | 298.11 | 2,022,672.96 |
| 20 April 2016 | 10,080 | 294.89 | 2,972,508.34 |
| 21 April 2016 | 3,460 | 292.71 | 1,012,766.91 |
| Accumulated under the programme | 204,701 | 300.02 | 61,415,082.72 |

With the transactions stated above, Royal Unibrew owns a total of 1,909,042 shares, corresponding to 3.4% of the share capital. The total amount of shares in the company is 55,492,500, including treasury shares.

Please direct any queries to me at tel. +45 56 77 15 05.

Yours sincerely

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