

25 May 2007 RU17 / 2006

To the Copenhagen Stock Exchange

Should you have any inquiries regarding this Stock Exchange Announcement please do not hesitate to contact:
Ulrik Sørensen, CFO, phone +45 5677 1500

Reporting according to the Danish Securities Trading Act section 28a

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name	Poul Møller
Reason	CEO
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Share options
Transaction	Purchase
Trading date	25 May 2007
Market	The Copenhagen Stock Exchange
Number, pcs.	7,941
Market price in DKK	2,000,190

Yours sincerely Royal Unibrew A/S

Ulrik Sørensen CFO