

Reporting according to the Danish Securities Trading Act section 28 a

Company announcement No 18/2010 25 May 2010

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name	Oscar Ryttergaard
Reason	Son of Peter Ryttergaard, CFO
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Shares
Transaction	Purchase
Trading date	21 May 2010
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	125
Market price in DKK	24,625.00

Please direct any queries to me at tel. +45 56 77 15 12.

Yours sincerely Royal Unibrew A/S

Henrik Brandt CEO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish text shall prevail