

14 July '06

To the Copenhagen Stock Exchange

Should you request additional information, please do not hesitate to contact Ulrik Sørensen, CFO, at tel +45 5677 1500

Share Buy-back at Royal Unibrew A/S

On 6 June 2006, Royal Unibrew A/S launched its published Share Buy-back Programme with expected maximum share buy-back for DKK 200 million in the period up to the next annual General Meeting on 30 April 2007 (cf Announcement RU 13/2006 of 6 June 2006). The share buy-back will be executed under the "Safe Harbour" provisions of the EU Commission Regulation No 2273/2003 of 22 December 2003. Royal Unibrew will therefore every seventh transaction day make an announcement of the accumulated purchases made under the Programme.

Since the latest announcement of 5 July 2006 Royal Unibrew has under the Programme made the following purchases:

Securities ID DK0010242999

Trading day	Number of pur-	Average trading	Amount DKK
	chased shares	price	
Accumulated for trading 1-21	57.990	573.32	33,246.842.10
05 July 2006	2,000	634.15	1,268,300.00
06 July 2006	2,000	630.33	1,260,660.00
07 July 2006	3,000	628.33	1,884,990.00
10 July 2006	800	622.39	497,912.00
11 July 2006	1,000	620.76	620,760.00
12 July 2006	800	630.00	504,000.00
13 July 2006	1,400	627.17	878,038.00
Accumulated for trading 1-28	68,990	582.14	40,161,502.10

The purchases referred to above imply that Royal Unibrew A/S now holds a total of 367,635 treasury shares of a nominal value of DKK 10 each, equivalent to 5.8% of the total number of issued shares of 6,370,000.

At the Annual General Meeting on 27 April 2006 it was decided to cancel 190,000 from the holding of 367,635 treasury shares. The cancellation will be executed after the statutory notice.

Please address any questions to me at tel +45 55 77 15 00.

Yours sincerely Royal Unibrew A/S

Ulrik Sørensen CFO

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This announcement is available in Danish and English. In case of discrepancy, the Danish version shall prevail.