



Share Buy-back Programme

July 1, 2013

Company announcement No 30/2013 — 1 July 2013

On 30 April 2013, Royal Unibrew initiated a share buy-back programme, cf. company announcement no. 20/2013 of 30 April 2013. The programme was implemented in accordance with the provisions of European Commission Regulation no. 2273/2003 of 22 December 2003, also referred to as the Safe Harbour Regulation. The share buy-back programme is expected to be realised in the period from 30 April 2013 to 25 April 2014. The total share buy-back in the period will not exceed a market price of DKK 210 million.

The following transactions have been made under the programme:

| | Number of shares | Average purchase price | Transaction value, DKK |
|--|------------------|------------------------|------------------------|
| Accumulated, last announcement | 54,546 | 520.25 | 28,377,326.31 |
| 24 June 2013 | 2,404 | 485.69 | 1,167,598.76 |
| 25 June 2013 | 1,002 | 488.03 | 489,006.06 |
| 26 June 2013 | 1,407 | 499.01 | 702,107.07 |
| 27 June 2013 | 2,500 | 505.65 | 1,264,125.00 |
| 28 June 2013 | 1,605 | 497.97 | 799,241.85 |
| Accumulated under the programme | 63,464 | 516.82 | 32,799,405.05 |

With the transactions stated above, Royal Unibrew owns a total of 65,683 shares corresponding to 0.7% of the share capital. The total amount of shares in the company is 10,090,000 shares including treasury shares.

Please direct any queries to me at tel. +45 56 77 15 05.

Yours sincerely

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CFO

