

Major shareholder information pursuant to section 29 of the Danish Securities Trading Act

May 6, 2015

Company announcement no 14/2015 — 6 May 2015

Pursuant to section 29 of the Danish Securities Trading Act, Royal Unibrew A/S hereby announce that it has received information that Hartwall Capital Oy Ab through its 100% owned subsidiary, HC Royal Holding Oy Ab, has reduced its holding of shares in Royal Unibrew A/S.

Hartwall Capital Oy Ab now holds 3,926,440 shares with a nominal value of DKK 2 equivalent to 7.1% of Royal Unibrew A/S' share capital and votes.

Please direct any queries to me at tel. +45 56 77 15 13.

Yours sincerely

Royal Unibrew A/S

Henrik Brandt

CEO