

Major shareholder information pursuant to section 29 of the Danish Securities Trading Act

July 2, 2015

Company announcement No 24/2015 — 2 July 2015

Pursuant to section 29 of the Danish Securities Trading Act, Royal Unibrew A/S hereby announces that it has received information from BlackRock Investment Management (UK) Limited, 12 Throgmorton Avenue, London EC2N 2DL, UK, that BlackRock, Inc. has increased its holding of shares in Royal Unibrew A/S.

BlackRock, Inc. holds hereafter 2,774,934 shares with a nominal value of DKK 2 equivalent to 5% of Royal Unibrew's share capital and votes.

Please direct any queries to me at tel. +45 56 77 15 13.

Yours sincerely

Royal Unibrew A/S

Henrik Brandt

CEO