

Share buy-back Programme

May 7, 2018

COMPANY ANNOUNCEMENT NO 29/2018 — 7 MAY 2018

On 6 March 2018, Royal Unibrew initiated a share buy-back programme, cf. company announcement no. 15/2018 of 6 March 2018. The programme is carried out under Art. 5 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (the Market Abuse Regulation - MAR) and the resulting delegated legislation. The share buy-back programme is expected to be realised in the period from 7 March 2018 to 22 February 2019. The total share buy-back in the period will not exceed a market price of DKK 400 million.

The following transactions have been made under the programme:

| | Number of Shares | Average purchase price | Transaction value, DKK |
|--------------------------------|---------------------|------------------------|------------------------|
| Accumulated, last announcement | 226,235 | 401.86 | 90,914,101.04 |
| 30 April 2018 | 8,000 | 415.00 | 3,319,962.40 |
| 1 May 2018 | 17,417 | 408.27 | 7,110,786.34 |
| 2 May 2018 | 5,000 | 407.49 | 2,037,456.00 |
| 3 May 2018 | 8,012 | 407.45 | 3,264,464.56 |
| 4 May 2018 | 5,000 | 406.06 | 2,030,288.50 |
| Accumulated under the programm | e 269,664 | 403.01 | 108,677,058.84 |

With the transactions stated above Royal Unibrew owns a total of 2,095,611 shares, corresponding to 4.0% of the share capital. The total amount of shares in the company is 52,700,000, including treasury shares.

Please direct any queries to me at tel. +45 29 23 00 44.

Yours sincerely Royal Unibrew A/S

Lars Jensen CFO

Encl.