



## Reporting according to the Danish Securities Trading Act section 28 a

August 27, 2010

Company announcement No 21/2010

27 August 2010

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name Ryttergaard Invest A/S  
Reason Company owned by Peter Ryttergaard, CFO  
Issuer Royal Unibrew A/S  
Securities ID DK0010242999  
Title Shares  
Transaction Purchase  
Trading date 27 August 2010  
Market NASDAQ OMX Copenhagen A/S  
Number, pcs. 4,500  
Market price in DKK 983,250.00

Please direct any queries to me at tel. +45 56 77 15 13.

Yours sincerely  
Royal Unibrew A/S

Henrik Brandt  
President & CEO

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