

COMPANY ANNOUNCEMENT N0 06/2012 - 30 JANUARY 2012

On 1 December 2011, Royal Unibrew initiated a share buy-back programme, cf. company announcement no. 41/2011 of 30 November 2011. The programme will be implemented in accordance with the provisions of European Commission Regulation no. 2273/2003 of 22 December 2003, also referred to as the Safe Harbour Regulation. The share buy-back programme is expected to be realised in the period from 01 December 2011 to 27 April 2012. The total share buy-back in the period will not exceed a market price of DKK 60 million.

The following transactions have been made under the programme:

| | Number of shares | Average purchase price | Transaction value, DKK |
|---------------------------------|------------------------|------------------------------|------------------------|
| Accumulated, last announcement | 62,378 | 314.21 | 19,599,610.35 |
| January 23, 2012 | 1,971 | 335.93 | 662,118.03 |
| January 24, 2012 | 2,493 | 332.31 | 828,448.83 |
| January 25, 2012 | 4,100 | 328.59 | 1,347,219.00 |
| January 26, 2012 | 4,300 | 323.74 | 1,392,082.00 |
| January 27, 2012 | 4,850 | 323.83 | 1,570,575.50 |
| Accumulated under the programme | 80,092 | 317.14 | 25,400,053.71 |

With the transactions stated above, Royal Unibrew owns a total of 539.140 shares, corresponding to 4.8 % of the share capital. The total amount of shares in the company is 11,186,498, including treasury shares.

Please direct any queries to me at tel. +45 56 77 15 05.

Yours sincerely Royal Unibrew A/S

Lars Jensen CFO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish version shall prevail.