Major shareholder information pursuant to section 29 of the Danish Securities Trading Act



COMPANY ANNOUNCEMENT NO 37/2013 - 23 AUGUST 2013

Pursuant to section 29 of the Danish Securities Trading Act, Royal Unibrew A/S hereby announces that the Company has been notified that, following the completion of Royal Unibrew A/S directed issue at 23 August 2013 and an acquisition of treasury shares from the Company at 23 August 2013, Hartwall Capital Oy Ab holds 1,046,000 shares of a nominal value of DKK 10 each, corresponding to 9.4% of the total share capital and voting rights in Royal Unibrew A/S. The shares are held through Hartwall Capital Oy Ab's wholly-owned subsidiary HC 7 Holding Oy Ab.

Hartwall Capital Oy Ab, Company Registration No 0711984-8, is a company registered under the laws of Finland, with its registered address in Södra Kajen 8, 00130 Helsinki, Finland.

HC 7 Holding Oy Ab, Company Registration No 2558864-8, is a company registered under the laws of Finland, with its registered address c/o Hartwall Capital, Södra Kajen 8, 00130 Helsinki, Finland.

Yours sincerely Royal Unibrew A/S

Henrik Brandt CEO

Please direct any inquiries regarding this Announcement to: Henrik Brandt, CEO, tel (+45) 56 77 15 13 Lars Jensen, CFO, tel (+45) 56 77 15 05 www.royalunibrew.com

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish version shall prevail.