



To the Copenhagen Stock Exchange

Should you request additional information, please do not hesitate to contact Ulrik Sørensen, CFO, at tel +45 5677 1500

Share Buy-back at Royal Unibrew A/S

On 6 June 2006, Royal Unibrew A/S launched its published Share Buy-back Programme with expected maximum share buy-back for DKK 200 million in the period up to the next annual General Meeting on 30 April 2007 (cf Announcement RU 13/2006 of 6 June 2006). The share buy-back will be executed under the "Safe Harbour" provisions of the EU Commission Regulation No 2273/2003 of 22 December 2003. Royal Unibrew will therefore every seventh transaction day make an announcement of the accumulated purchases made under the Programme.

Since the latest announcement of 2 October 2006 Royal Unibrew has under the Programme made the following purchases:

Securities ID DK0010242999

| Trading day | Number of pur- | Average trading | Amount DKK |
|------------------------------|----------------|-----------------|----------------|
| | chased shares | price | |
| Accumulated for trading 1-84 | 158,445 | 615.25 | 97,484,074.34 |
| 02 October 2006 | 670 | 691.73 | 463,459.10 |
| 03 October 2006 | 1,675 | 689.90 | 1,155,582.50 |
| 04 October 2006 | 1,850 | 686.78 | 1,270,543.00 |
| 05 October 2006 | 700 | 681.00 | 476,700.00 |
| 06 October 2006 | - | - | - |
| 09 October 2006 | 125 | 679.00 | 84,875.00 |
| 10 October 2006 | 150 | 671.43 | 100,714.50 |
| Accumulated for trading 1-91 | 163,615 | 617.52 | 101,035,948.44 |

The purchases referred to above imply that Royal Unibrew A/S now holds a total of 462,260 treasury shares of a nominal value of DKK 10 each, equivalent to 7.3% of the total number of issued shares of 6,370,000.

At the Annual General Meeting on 27 April 2006 it was decided to cancel 190,000 from the holding of 462,260.00 treasury shares. The cancellation will be executed after the statutory notice.

Please address any questions to me at tel +45 56 77 15 00.

Yours sincerely Royal Unibrew A/S

Ulrik Sørensen CFO

Royal Unibrew A/S, Head Office, Faxe Allé 1, DK-4640 Faxe, Denmark
Tel. +45 5677 1500, Fax: +45 5671 3152, e-mail: investorrelations@royalunibrew.com, CVR nr. 41 95 67 12