



27 November 2007

RU45 / 2007

Company Announcement

Should you have any inquiries regarding this Stock Exchange Announcement please do not hesitate to contact:
Ulrik Sørensen, CFO, phone +45 5677 1500

Reporting according to the Danish Securities Trading Act section 28a

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name	Poul Møller
Reason	CEO
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Share options
Transaction	Purchase
Trading date	26 November 2007
Market	The Copenhagen Stock Exchange
Number, pcs.	6,623
Market price in DKK	2,000,045.-

Yours sincerely
Royal Unibrew A/S

Ulrik Sørensen
CFO

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