

Share buy-back Programme



COMPANY ANNOUNCEMENT NO 37/2012 – 30 JULY 2012

On 1 May 2012, Royal Unibrew initiated a share buy-back programme, cf. company announcement no. 20/2012 of 30 April 2012. The programme was implemented in accordance with the provisions of European Commission Regulation no. 2273/2003 of 22 December 2003, also referred to as the Safe Harbour Regulation. The share buy-back programme is expected to be realised in the period from 1 May 2012 to 13 November 2012. The total share buy-back in the period will not exceed a market price of DKK 125 million.

The following transactions have been made under the programme:

	Number of shares	Average purchase price	Transaction value, DKK
Accumulated, last announcement	130,679	383.56	50,122,987.06
July 23, 2012	2,033	383.35	779,350.55
July 24, 2012	1,077	381.93	411,338.61
July 25, 2012	689	379.73	261,633.97
July 26, 2012	-	-	-
July 27, 2012	465	385.32	179,173.80
Accumulated under the programme	134,943	383.53	51,754,483.99

With the transactions stated above, Royal Unibrew owns a total of 156,208 shares, corresponding to 1.5% of the share capital. The total amount of shares in the company is 10,570,000 shares, including treasury shares.

Please direct any queries to me at tel. +45 56 77 15 05.

Yours sincerely
Royal Unibrew A/S

Lars Jensen
CFO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish version shall prevail.