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To the Copenhagen Stock Exchange

Should you request any additional information, please do not hesitate to contact :
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Changes in the Executive Board of Royal Unibrew A/S

In its MACH II Strategic Plan, Royal Unibrew has defined three focus areas for the Group's activities: Northern Europe, Italy and the malt drinks markets in the Caribbean, Africa, and Europe.

In connection with the implementation of the MACH II Plan - and with a view to further strengthening the coordination between sales, marketing and distribution in Northern Europe - the Supervisory Board of Royal Unibrew A/S has decided to change the structure of the Company's Executive Board in accordance with said market focus areas.

Connie Astrup-Larsen, International Director, who has to date been responsible for Eastern & Central Europe, will hereinafter also have total responsibility for the activities in Northern Europe, which means that in addition to her present areas of responsibility Connie Astrup-Larsen will also cover the Nordic Countries including Denmark.

Consequently, Leif H. Rasmussen, Sales and Marketing Director, will by mutual agreement retire from his position as Director of Royal Unibrew A/S from today's date.

After this, the Executive Board will consist of:

- Poul Møller, CEO
- Connie Astrup-Larsen, International Director
- Povl Friis, Technical Director
- Ulrik Sørensen, CFO

Please address any questions on the above to me at tel. +45 3955 9700.

Yours sincerely
Royal Unibrew A/S

Steen Weirsøe
Chairman of the Supervisory Board

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