



Reporting according to the Danish Securities Trading Act section 28 a

Company announcement No 10/2009

30 March 2009

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name	Ulrik Bülow
Reason	Board member
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Shares
Transaction	Purchase
Trading date	27 March 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	1,000
Market price in DKK	33,000.00

Please direct any queries to me at tel. +45 5677 1500.

Yours sincerely
Royal Unibrew A/S

Ulrik Sørensen
CFO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish text shall prevail.