



08 May 2008
RU26 / 2008

Company Announcement

Should you have any inquiries regarding this Stock Exchange Announcement please do not hesitate to contact:
Ulrik Sørensen, CFO, phone +45 5677 1500

Reporting according to the Danish Securities Trading Act section 28a

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name	Povl Friis
Reason	Executive Director Technics and Supply
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Share options
Transaction	Sale
Trading date	08 May 2008
Market	OMX Nordic Exchange Copenhagen
Number, pcs.	1,873
Market price in DKK	1,163,058.-

Yours sincerely
Royal Unibrew A/S

Ulrik Sørensen
CFO