



Reporting according to the Danish Securities Trading Act section 28 a

Company announcement No 13/2010

29 April 2010

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name	Jacob Gustav Brandt
Reason	Son of Henrik Brandt, CEO
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Shares
Transaction	Purchase
Trading date	28 April 2010
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	95
Market price in DKK	19,522.50

Name	Ann-Sophie Brandt
Reason	Daughter of Henrik Brandt, CEO
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Shares
Transaction	Purchase
Trading date	28 April 2010
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	95
Market price in DKK	19,522.50

Please direct any queries to me at tel. +45 5677 1500.

Yours sincerely
Royal Unibrew A/S

Peter Ryttergaard
CFO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish text shall prevail