FL GROUP

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Reykjavik, August 28, 2007

Subject: Section 29 announcement from FL Group hf.

In pursuance of section 29 of the Danish Securities Trading Act, we hereby announce that FL Group's 1,506,939 shares now is equivalent to 25.5 percent of the total shares outstanding in Royal Unibrew A/S. The increase of FL Group's proportion in Royal Unibrew's share capital derives from the reduction of Royal Unibrew's share capital by nominal amount of DKK 2,800,000 to a nominal amount of DKK 59,000,000 by cancellation of 280,000 treasury shares of nominal value of DKK 10 each, as announced on the Nordic Exchange earlier today.

Yours sincerely,

Benland

On behalf of FL Group hf., Bernhard Bogason Compliance Officer

04: CORPORATE RESPONSIBILITY

FL GROUP ER STYRKTARAÐILI UNICEF Á ÍSLANDI OG SINFÓNÍUHLJÓMSVEITAR ÍSLANDS FL GROUP IS THE PROUD SPONSOR OF UNICEF ICELAND AND THE ICELAND SYMPHONY ORCHESTRA

