



Interim Report for 1 January – 30 September 2010

Company Announcement No 24/2010

25 November 2010

Continued significant performance improvement in line with expectations

Royal Unibrew continued the positive earnings trend in Q3. In the nine months to 30 September 2010, operating profit (EBIT before special items) increased by DKK 122 million to DKK 357 million compared to DKK 235 million in 2009, which was as expected. Both EBIT and EBIT margin increased in all group segments compared to 2009. Free cash flow increased significantly in 2010 and was DKK 222 million above the figure for the same period of 2009. At the same time, net interest-bearing debt was reduced by DKK 697 million, DKK 187 million of which was contributed by the sale of the Caribbean breweries in February 2010. Net interest-bearing debt is now expected to amount to approx. DKK 850 million at the end of 2010, which is DKK 50 million below the expectation previously announced.

"In 2010, we reinforced our market positions through increased marketing efforts and several new product and campaign launches, and we maintained persistent focus on increasing efficiency and reducing costs. This has enabled us to continue the Group's positive performance trend in spite of lower demand in several markets and keen competition. We are pleased with that. At the same time, we now expect to have reached our long-term financial targets already by the end of 2010, and Royal Unibrew emerges as a well-trimmed and efficient business that is well-positioned to expand and defend its market positions. We have therefore established new, ambitious financial targets and determined our strategic main priorities for 2011. It is our medium-term objective to increase EBIT margin to around 13%. Due to the greater financial strength, the Supervisory Board expects to propose distribution around DKK 200 million at the Annual General Meeting in 2011" says Henrik Brandt, CEO.

HIGHLIGHTS

- Generally market shares were won or maintained on branded beer as well as soft and malt drinks.
- Net revenue declined by just below 1% to DKK 2,970 million in the nine months to 30 September 2010. Adjusted for the divestment of the Caribbean breweries, organic net revenue growth of 3% was achieved.
- EBITDA (before special items) increased by DKK 117 million (31%) to DKK 499 million.
- Operating profit (EBIT before special items) increased by DKK 122 million (52%) to DKK 357 million. DKK 10 million of the increase was caused by the change of accounting estimates.
- Profit before tax amounted to DKK 301 million compared to DKK 126 million in the same period of 2009.
- Free cash flow amounted to DKK 513 million – DKK 222 million above the 2009 figure.
- Net interest-bearing debt was reduced in 2010 by DKK 697 million to DKK 719 million.

OUTLOOK

After the end of Q3 2010, Royal Unibrew clarifies its expectations for 2010. Due to changed estimates of depreciation periods, see note 1, the expectation for EBIT is increased by DKK 20 million. Net revenue of DKK 3,750-3,800 million is expected for 2010 (previous expectation of DKK 3,700-3,850 million), whereas EBITDA is expected to be at the level of DKK 590-610 million (previous expectation of DKK 575-625 million), and operating profit (EBIT before special items) is expected to be at the level of DKK 410-430 million (previous expectation of DKK 375-425 million). Net financials are estimated at an expense of approx. DKK 55 million (previous expectation of some DKK 65 million). Profit before tax for 2010 is expected to be at the level of DKK 355-375 million (previous expectation of DKK 310-360 million). Net interest-bearing debt at the end of 2010 is now expected to amount to approx. DKK 850 corresponding to some 1.4 times EBITDA (previous expectation of approx. DKK 900 million corresponding to 1.4-1.6 times EBITDA).

For further information on this Announcement:

Henrik Brandt, CEO, tel + 45 56 77 15 13

It will be possible for investors and analysts to follow Royal Unibrew's presentation of the Interim Report on Thursday, 25 November 2010, at 9 am by webcast. Please register at the Royal Unibrew website www.royalunibrew.com.

CONTENTS

	Page
Highlights	1
Financial Highlights and Key Ratios	3
Management's Review	4
Financial Calendar	14
Company Announcements	14
Management's Statement	15
Financial Statements	
Income Statement	16
Statement of Comprehensive Income	17
Assets	18
Liabilities and Equity	19
Statement of Changes in Equity	20
Cash Flow Statement	21
Notes	
Descriptive Notes	
1 Significant Accounting Policies; Accounting Estimates and Judgements	22
2 Segment Reporting	23
Notes Relating to Income Statement, Balance Sheet and Cash Flow Statement	
3 Cash Flow Statement	25
Other Notes	
4 Business Acquisitions and Sales	26
Financial Highlights and Key Ratios for 1 January – 30 September 2006 – 2010	27

Royal Unibrew produces, markets, sells and distributes quality beverages focusing on branded products within beer, malt and soft drinks, including carbonated soft drink, mineral water and fruit juices. We operate as a leading regional player in a number of markets in Western and Eastern Europe and in the international malt drinks markets. Our Western European main markets comprise Denmark, Italy as well as Border Trade and Germany. The Eastern European markets comprise Lithuania, Latvia and Poland. The international malt drinks markets comprise a number of countries in the Caribbean and Africa as well as cities in Europe and North America with high concentration of inhabitants from the Caribbean and African areas in which malt drinks are popular.

In Denmark we are a leading supplier of beer and soft drinks with a number of strong brands, and in Italy we are among the market leaders in the super premium segment with Ceres Strong Ale. In both Latvia and Lithuania, we are among the two leading beverage businesses holding considerable market positions within beer and soft drinks, including fruit juices. In the international malt drinks markets, we are among the market leaders in the premium segment with Vitamalt. In Poland our key market is the North Eastern region of the country in which our brand holds a considerable position.

To read more, visit www.royalunibrew.com.

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish version shall prevail.

FINANCIAL HIGHLIGHTS AND KEY RATIOS

	(unaudited) *)				1/1 - 31/12 2009
	1/1 - 30/9 2010	1/1 - 30/9 2009	1/7 - 30/9 2010	1/7 - 30/9 2009	
Sales (thousand hectolitres)	5,186	5,163	1,967	1,895	6,602
Financial highlights (mDKK)					
Income Statement					
Net revenue	2,970.0	2,986.9	1,087.6	1,074.0	3,816.4
Operating profit before special items	356.9	234.9	204.9	148.1	243.3
Special items (expenses)	0.0	(43.2)	0.0	(3.1)	(49.6)
Special items (depr./amort. and impairment; profit/loss on sale)	0.0	14.3	0.0	(1.0)	14.7
Profit before financial income and expenses	356.9	206.0	204.9	144.0	208.4
Net financials	(55.8)	(79.9)	(8.7)	(40.6)	(131.8)
Profit before tax	301.1	126.1	196.2	103.2	76.6
Profit for the period	211.1	86.7	140.2	69.8	52.5
Royal Unibrew A/S' share of profit	209.5	84.5	139.8	68.2	47.1
Balance Sheet					
Total assets	3,197.4	3,769.2	3,197.4	3,769.2	3,489.7
Equity	1,170.1	611.2	1,170.1	611.2	995.1
Net interest-bearing debt	719.1	1,894.8	719.1	1,894.8	1,416.3
Net working capital	(250.2)	(41.7)	(250.2)	(41.7)	(84.6)
Per share					
Royal Unibrew A/S' share of earnings per share (DKK)	18.9	15.4	12.6	12.4	5.8
Royal Unibrew A/S' diluted share of earnings per share (DKK)	18.9	15.4	12.6	12.4	5.8
Cash flow per share (DKK)	47.6	73.9	27.6	48.0	62.0
Diluted cash flow per share (DKK)	47.6	73.9	27.6	48.0	62.0
Key figures (mDKK)					
EBITDA before special items	498.7	381.3	245.2	202.4	460.5
EBITDA	498.7	338.1	245.2	199.3	410.9
EBIT	356.9	206.0	204.9	144.0	208.4
Free cash flow	513.4	290.9	296.5	242.0	374.2
Key ratios (%)					
Profit margin	12.0	7.9	18.8	13.8	6.4
EBIT margin	12.0	6.9	18.8	13.4	5.5
Free cash flow as a percentage of net revenue	17.3	9.7	27.3	22.5	9.8
Equity ratio	36.6	16.2	36.6	16.2	28.5
Debt ratio	61.5	310.0	61.5	310.0	142.3

*) divested Caribbean breweries are included in the Consolidated Financial Statements until the end of January 2010, see note 4.

The key ratios have been calculated in accordance with the "Recommendations and Financial Ratios 2005" of the Danish Society of Financial Analysts.

MANAGEMENT'S REVIEW

STRATEGY UPDATE

Royal Unibrew Management has determined the strategic main priorities for 2011 and has updated the long-term financial targets. This has been done within the framework of the strategy determined in connection with the capital increase in late 2009.

Royal Unibrew A/S's goal remains to be an efficient, regional player within beer, malt and soft drinks holding leading positions in the markets or the segments in which Royal Unibrew operates.

The overall strategy has the following main elements:

- Focus on markets and segments in which Royal Unibrew holds or may achieve a considerable position. Royal Unibrew will focus on further developing established market and segment positions where the Company holds either a leading position, such as in Denmark, or considerable and leading niche positions, such as in Italy or in the international malt drinks markets. Royal Unibrew's natural market area is characterised by industry concentration. To the extent that structural growth opportunities might reinforce existing market positions or create new market positions, these will be pursued provided that long-term shareholder value can be created.
- Focus on innovation and development of Royal Unibrew's products and brands. Royal Unibrew owns a number of well-known brands holding strong market positions which will be continuously further developed. The product portfolio development includes the Group's own development of new taste varieties, products and brands as well as the conclusion of new licence agreements both as licensee and licensor.
- Focus on operational efficiency. Royal Unibrew will continue its focus on pursuing all opportunities of enhancing the efficiency of all links in the Company's value chain.
- Focus on maintaining Royal Unibrew's financial flexibility, competitiveness and strategic manoeuvrability through an appropriate capital structure.

Strategic priorities

In 2011 Royal Unibrew will focus on maintaining and reinforcing the Company's market positions and high efficiency. This work will be based on the following strategic main priorities:

- Development of product and brand platforms
 - Maintaining a high innovation level
 - Leveraging the individual brands and brand portfolios
 - Optimising product and channel mix
- Strengthening cooperation with customers and consumer loyalty
 - Expanding cooperation with customers
 - Increasing consumer involvement and engagement
 - Increasing market coverage
- Continued focus on operational efficiency
 - Maintaining efficiency and achieved operational leverage
 - Ensuring break-even at EBIT level in Poland
- Optimisation of capital resources
 - Continued focus on optimising investments and working capital

- Realising values from non-operational assets
- Returning capital to shareholders

Financial targets

Since early 2009, the long-term targets of the Group have been as follows:

- to achieve an EBIT margin of 10%,
- that net interest-bearing debt should not exceed 2.5 times EBITDA, and
- that Royal Unibrew's annual investments should be at the level of 4-6% of net revenue depending on the need for maintenance and streamlining or capacity investments, respectively.

The targets were established at a time when Royal Unibrew was in a very difficult position, and when the future development was subject to considerable uncertainty.

The long-term targets are expected to be achieved by the end of 2010. This has happened at a higher pace than previously expected by Management, which has resulted in several upwards adjustments of performance expectations. The faster achievement of the financial targets is due to, among other factors, the increased marketing efforts, new product launches and that the reorganisation and efficiency enhancement were realised at a significantly faster rate than anticipated. At the same time, it turned out to be possible to reduce Royal Unibrew's working capital more and faster than assumed.

Royal Unibrew has emerged as a well-trimmed and efficient business that is in a good position to expand and defend its market positions. The starting point for Royal Unibrew's further development and achievement of the future financial targets is therefore very different from the one that existed when the original financial targets were established. The efforts going forward will be characterised by business development through continued focus on growth opportunities, sales and marketing efforts as well as innovation, and by continuous efforts to improve, optimise and enhance the efficiency of Royal Unibrew.

Against this background and based on Royal Unibrew's strategy, including the strategic main priorities for 2011, expected development in Royal Unibrew's main markets and current raw materials prices and exchange rates, the framework for the new financial targets has been established.

EBIT margin

In the medium term 3-5 years the target is to increase the EBIT margin to around 13%. Approx. 1 percentage point is due to adopted changes of the accounting estimates of depreciation periods for property, plant and equipment – see note 1 for further information. The improvement is to be achieved by continued focus on marketing and development of products, continuous optimisation of product range and mix as well as actual operational improvements through efficiency enhancement and cost control.

Indebtedness and distribution

It is Royal Unibrew's objective to maintain its indebtedness at a level which, on the one hand, satisfies the request for flexibility with respect to acting on business opportunities and maintaining independence in relation to the Group's banks, and, on the other hand, ensures that Royal Unibrew does not come across as heavily over-capitalised.

It remains Royal Unibrew's target that net interest-bearing debt should not exceed 2.5 times EBITDA and that an equity ratio of at least 30% should be maintained.

Until 2009 Royal Unibrew made considerable investments in both efficiency and capacity. Due to the global economic recession, demand has declined in Royal Unibrew's key markets, and today idle capacity exists. Capacity expansion or material new investments are not expected to be required in the coming years either.

As Royal Unibrew is still expected to generate a rather significant liquidity surplus, it is the intention currently to make distributions to shareholders through a combination of annual dividend and share buy-backs taking into account the mentioned targets for equity ratio and indebtedness, annual earnings and cash flows as well as Royal Unibrew's strategic position in general.

In connection with a future sale of the brewery site in Aarhus, it is the intention to increase distributions subject to the above assumptions and targets.

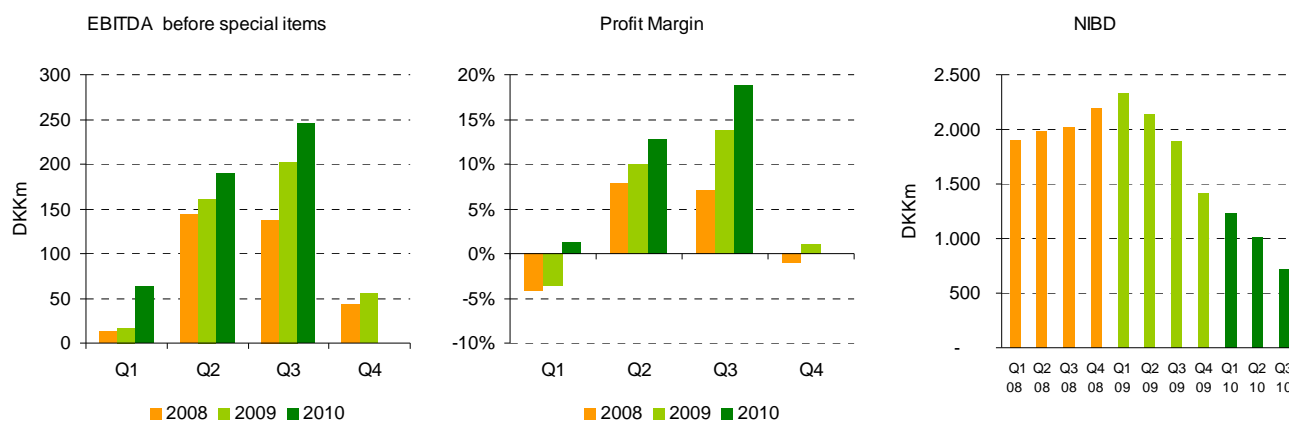
In connection with the presentation of the Annual Report for 2010, the Supervisory Board expects to propose distribution of around DKK 200 million.

RESULTS 1 JANUARY - 30 SEPTEMBER 2010

As in the two first quarters of 2010, Royal Unibrew significantly improved its earnings in Q3 2010 compared to the same period of last year in spite of continued consumer restraint in most markets. Developments in Q3 were as expected and positively affected by a good summer in the Baltic countries and North Western Europe. Thus, sales and revenue as well as EBIT developments in the nine months to 30 September were as expected mid Q3. Net revenue and EBIT are no longer assessed to be affected by distributors having accumulated inventories. Operating profit (EBIT before special items) for the period 1 January – 30 September 2010 amounted to DKK 357 million, which is DKK 122 million above the 2009 figure. Profit before tax amounted to DKK 301 million, which is an improvement of DKK 175 million on 2009.

All markets are still seeing keen competition and some of the markets are experiencing larger consumption declines than expected and higher volatility than at the beginning of the year. Generally, Royal Unibrew's branded products won or maintained its market shares.

In 2010, the level of innovation was high. In Denmark, the Royal brand was strengthened through a new, major marketing campaign, and two new brands, the Tempt cider brand and the Pure Rush energy drink, were launched – both brands are in product categories which have recorded growth in recent years. Moreover, the Nikoline soft drinks brand was relaunched with a number of new taste varieties. In Italy, the position of Ceres Strong Ale was strengthened through new marketing campaigns, and in the Baltic countries, new Cido brand juice products were launched; furthermore, a number of new beer varieties were launched. A newly developed unpasteurised beer and intensified marketing made the Lomza brand stronger in the Polish market. In Q3 2010, the product launches were followed up by a high level of marketing and sales campaigns.



The developments in activities for the period 1 January – 30 September 2010 break down as follows on market segments:

	Western Europe	Eastern Europe	Malt and Overseas Markets	Unallocated	Group 2010	Group 2009
Sales (thousand hectolitres)	2,532	2,288	366	-	5,186	5,163
Growth (%)	(1.9)	4.3	(5.8)		0.5	(11.7)
Share of sales (%)	49	44	7	-	100	-
Net revenue (mDKK)	1,910	739	321	-	2,970	2,987
Growth (%)	0.4	1.3	(9.7)		(0.6)	(7.7)
Share of net revenue (%)	64	25	11	-	100	-
Operating profit/loss (EBIT before special items) (mDKK)	284.4	52.4	52.1	(32.0)	356.9	234.9
Profit margin (%)	14.9	7.1	16.2	-	12.0	7.9
Earnings before interest and tax (EBIT) (mDKK)	284.4	52.4	52.1	(32.0)	356.9	206.0
EBIT margin (%)	14.9	7.1	16.2	-	12.0	6.9

In the nine months to 30 September 2010, sales aggregated 5.2 million hectolitres of beer, malt and soft drinks, which is 0.5% above the 2009 figure. The divestment of breweries reduced sales by 2.1%. Thus, organic sales growth of 2.6% has been realised from 2009 to 2010.

Net revenue was 0.6% lower than for the same period of 2009 amounting to DKK 2,970 million compared to DKK 2,987 million in 2009. However, organic growth of 2.9% and positive developments in all segments were realised, primarily in the Malt and Overseas Markets segment. 1 percentage point of the growth related to exchange rate developments. Net revenue was as expected and is assessed no longer to be positively affected by accumulation of inventories by Italian distributors.

Gross profit increased by DKK 171 million in the nine months to 30 September 2010 amounting to DKK 1,455 million. Organically (taking into account the sale of the Caribbean breweries), the gross profit increase amounted to DKK 191 million. The gross profit increase is primarily due to the gross margin realised increasing by 6.0 percentage points from 43.0% to 49.0% due to lower production costs and a more favourable product and market mix in Western Europe. The lower production costs were realised partly due to higher efficiency at the Danish breweries and the full effect in 2010 of the measures taken in 2009 to optimise the business, partly due to lower raw materials prices. The changed estimate of depreciation periods for property, plant and equipment affected the figure positively by 0.4 percentage point.

Sales and distribution expenses amounted to DKK 935 million, which was DKK 46 million above the 2009 figure (organically, DKK 54 million higher). Expenses for sales and marketing of new products and the key brands were thus increased considerably. On the other hand, the full effect of the change of the Danish and Baltic distribution structures achieved in 2010 contributed towards reducing sales and distribution expenses as compared to 2009.

Administrative expenses amounted to DKK 165 million corresponding to the 2009 level (organically, DKK 13 million higher). The increased level of expenses relates to, among other things, the Company's short- and long-term bonus schemes as well as the strategy process implemented.

Earnings before interest, tax, depreciation, amortisation and special items (EBITDA before special items) increased by DKK 118 million amounting to DKK 499 million compared to DKK 381 million in 2009.

Operating profit (EBIT before special items) amounted to DKK 357 million in the nine months to 30 September 2010, which is a DKK 122 million improvement on 2009 (an organic improvement of DKK 124 million). Significant improvements of operating profit and of profit margin were realised in all group segments. The change of depreciation periods affected the figure positively by DKK 10 million.

As expected, there have been no special items in 2010, whereas in 2009 special items relating to reorganisation and sale of activities in Poland totalled a negative DKK 29 million in the nine months to 30 September.

Earnings before interest and taxes (EBIT) amounted to DKK 357 million compared to DKK 206 million in 2009.

The Group's net financial expenses amounted to DKK 56 million, which is DKK 24 million below the 2009 figure. Income after tax (profit) from investments in associates for the period was DKK 2 million below the 2009 figure, whereas net interest expenses were DKK 26 million lower in 2010 than in 2009. The development in net interest expenses was in 2010 positively affected by DKK 38 million due to the significant reduction of the net interest-bearing debt and improved conditions achieved in connection with a new bank agreement. Non-recurring gains in 2009 relating to hedging transactions affected the development from 2009 to 2010 negatively by DKK 11 million.

The profit before tax amounted to DKK 301 million compared to DKK 126 million in 2009.

Tax on the profit for the period was an expense of DKK 90 million compared to DKK 39 million in 2009. In 2009 the tax item was positively affected by an adjustment of DKK 7 million relating to prior year. Tax has been calculated on the basis of the expected full-year tax rates for EBIT (28%) and net interest expenses (15%), respectively. Due to Danish interest deduction limitation rules, no tax has been recognised in other comprehensive income for the period, which was also not the case for the nine months to 30 September 2009 and for the full year 2009.

The profit for the period amounted to DKK 211 million, which is a DKK 124 million improvement on the profit of DKK 87 million realised in 2009.

DEVELOPMENTS IN INDIVIDUAL MARKET SEGMENTS

Western Europe

Western Europe	2010 1/1 - 30/9	2009 1/1 - 30/9	% change	2009 1/1 - 31/12
Sales (thousand hectolitres)	2,532	2,581	(2)	3,318
Net revenue (mDKK)	1,910	1,902	0	2,418
Operating profit (EBIT before special items) (mDKK)	284.4	228.3	25	274.6
Profit margin (%)	14.9	12.0		11.4
EBIT (mDKK)	284.4	211.6	34	251.0
EBIT margin (%)	14.9	11.1		10.4

The **Western Europe** segment comprises the markets for beer and soft drinks in Denmark and the Nordic countries, Cross-border Trade and Germany as well as Italy. In the nine months to 30 September 2010, Western Europe accounted for 49% of group sales and for 64% of net revenue (2009: 50% and 64%, respectively).

In the period sales in Western Europe decreased by 2% compared to 2009, whereas net revenue increased slightly. Generally, the Group won market shares on branded beer and soft drinks.

The operating profit (EBIT before special items) increased from DKK 228 million in 2009 to DKK 284 million and profit margin increased by 2.9 percentage points to 14.9%. The earnings increase is attributable to several factors: better market and product mix than in 2009; lower production costs than in 2009 as efficiency at the Danish breweries was high; the full effect of the change of the distribution structure in Denmark achieved in 2010; moreover, raw materials prices have been lower.

EBIT was not affected by any special items in 2010 and increased by DKK 72 million to DKK 284 million.

Western Europe	Actual 1/1-30/9 2010		Change from 2009	
	Net revenue (mDKK)	Sales (thousand hectolitres)	Net revenue (%)	Sales (%)
Denmark	922	1,115	1	(1)
Italy	550	371	1	(1)
Border Trade and Germany	419	996	(2)	(2)
Nordic countries	19	50	(11)	(17)
Total Western Europe	1,910	2,532	0	(2)

It is estimated that total branded beer sales in **Denmark** decreased by approx. 7% in the nine months to 30 September 2010 in spite of a good summer season, whereas the decline in branded soft drinks sales is estimated at approx. 4%. Keen price competition continues.

Royal Unibrew's total sales decreased by 1% in the period, whereas net revenue in 2010 was 1% higher than in 2009. This means that Royal Unibrew's market shares on both branded beer products and branded soft drinks products increased in 2010 due to, among other things, significantly enhanced marketing efforts and innovative measures, including new product launches.

In **Italy** Royal Unibrew's total sales in the nine months to 30 September 2010 went down by 1% in a slightly declining market. The weather in the spring months was not as nice as usual, and distributors' inventories are estimated to have been reduced again to a usual level at the end of Q3. Sales of Royal Unibrew's super premium brand, Ceres Strong Ale, went up. Royal Unibrew's net revenue increased by 1% in spite of declining sales due to a favourable product mix development. It is assessed that the market share held by Ceres Strong Ales was stable, and continuous efforts are being directed at reinforcing the product positioning through targeted sales and marketing activities.

Sales and revenue relating to **the Border Trade and Germany** decreased by 2% in the nine months to 30 September 2010, which was 2 percentage points below the H1 2010 decrease. It is estimated that the Group's market shares have been maintained.

Eastern Europe

Eastern Europe	2010 1/1 - 30/9	2009 1/1 - 30/9	% change	2009 1/1 - 31/12
Sales (thousand hectolitres)	2,288	2,193	4	2,756
Net revenue (mDKK)	739	729	1	909
Operating profit/loss (EBIT before special items) (mDKK)	52.4	4.6	1,039	(5.2)
Profit margin (%)	7.1	0.6		(0.6)
EBIT (mDKK)	52.4	(0.2)		(13.9)
EBIT margin (%)	7.1	0.0		(1.5)

The **Eastern Europe** segment primarily comprises the markets for beer, fruit juices and soft drinks in Latvia, Lithuania and Poland. In the nine months to 30 September 2010, Eastern Europe accounted for 44% of group sales and 25% of net revenue (2009: 42% and 24%, respectively).

Sales in 2010 increased by 4%, whereas net revenue in the segment was 1% above the 2009 figure. The sale of the Polish Koszalin brewery in June 2009 has reduced sales and net revenue by 1%. Thus, organic sales and net revenue growths were 5% and 2%, respectively. A stronger PLN affected net revenue positively by 3%. Royal Unibrew's market shares have generally been maintained.

Operating profit/loss (EBIT before special items) improved by DKK 48 million in 2010 as compared to 2009, and profit margin increased from 0.6% to 7.1%. The considerable improvement is primarily due to increased efficiency, to the costs savings realised in 2009 having had full impact in 2010 and to lower raw materials prices. Focus on optimising and integrating activities in the Baltic countries continues, and the measures to ensure break-even at EBITDA level in Poland have been realised as planned. The performance improvement in the segment comprises considerable performance improvements in Poland and Latvia, whereas results in Lithuania were at the 2009 level although, due to difficult market conditions, sales and net revenue were lower in 2010 than in 2009.

EBIT for the period was DKK 53 million above the 2009 figure; in 2009 DKK 5 million was attributable to special items relating to reorganisation.

Eastern Europe	Actual 1/1-30/9 2010		Change from 2009	
	Net revenue (mDKK)	Sales (thousand hectolitres)	Net revenue (%)	Sales (%)
Lithuania	250	648	(9)	(2)
Latvia	204	718	(6)	5
Poland	281	920	19	9
Other markets	4	2	95	(23)
Total Eastern Europe	739	2,288	1	4

In **Lithuania** the total beer market in the nine months to 30 September 2010 is estimated to be at the prior-year level, whereas the total decline in the fruit juice market is estimated at approx. 20%. It is estimated that Kalnapilio-Tauro Grupe has maintained its branded beer and fruit juice market shares, whereas the total market share for beer has declined as an increased part of consumption was converted to the discount segment.

In **Latvia** it is estimated that the fruit juice and soft drinks markets declined by approx. 16% in 2010, whereas total beer consumption is estimated to have increased by just below 5%. Royal Unibrew increased its market share for branded beer, and it is estimated that the Group has maintained its market shares for fruit juices and soft drinks in spite of consumers converting an increased part of consumption to the discount segment also in Latvia. Both Lithuania and Latvia seem to be seeing stabilisation of the economies following a major downturn.

In **Poland** beer consumption is estimated at an approximate 3% decline in 2010 as compared to 2009, and the market remains volatile. Royal Unibrew's sales increased by 9% in the same period. The sale in mid 2009 of the Koszalin brewery and the related brands resulted in a sales reduction of 3%. Organic sales growth was thus 12% in 2010. Net revenue increased by 19% in the period, including approx. 11 percentage points related to the stronger PLN. The discontinuation of the sale of products related to the Koszalin brewery reduced revenue by 3%. Adjusted for sale of activities and exchange rate developments, revenue went up by 11%.

Malt and Overseas Markets

Malt and Overseas Markets	2010 1/1 - 30/9	2009 1/1 - 30/9	% change	2009 1/1 - 31/12
Sales (thousand hectolitres)	366	389	(6)	528
Net revenue (mDKK)	321	356	(10)	489
Operating profit (EBIT before special items) (mDKK)	52.1	28.4	83	37.5
Profit margin (%)	16.2	8.0		7.7
EBIT (mDKK)	52.1	25.0	108	34.9
EBIT margin (%)	16.2	7.0		7.1

The **Malt and Overseas Markets** segment comprises the Group's breweries (until the end of January 2010) and distribution company in the Caribbean, the export and licence business for malt drinks as well as beer and soft drinks exports to other markets. In the nine months to 30 September 2010, sales and revenue represented 7% and 11%, respectively, of total group sales and revenue (2009: 8% and 12%, respectively).

Sales decreased by 6% in the nine months to 30 September 2010. The sale of the Caribbean breweries reduced sales by 21%. Net revenue decreased by 10%. The sale of the Caribbean breweries reduced net revenue by 26%. Organically, sales and net revenue were thus increased by 15% and 16%, respectively. Net revenue was positively affected by exchange rate movements by approx. DKK 5 million corresponding to just below 2%. Moreover, net revenue in 2010 was positively affected by the accumulation of inventories by distributors to reach the usual level.

Operating profit (EBIT before special items) was DKK 24 million above the 2009 figure in 2010. The sale of the Caribbean breweries reduced operating profit by DKK 2 million as compared to 2009. Organically, the operating profit has thus increased by DKK 26 million in 2010. It is assessed that, following a considerable decline in 2009, revenue and earnings have now returned to a higher and more normalised level.

Malt and Overseas Markets	Actual 1/1-30/9 2010		Change from 2009	
	Net revenue (mDKK)	Sales (thousand Hectolitres)	Net revenue (%)	Sales (%)
The Caribbean	145	115	(34)	(36)
The UK	49	47	41	29
Africa	51	91	11	13
Other markets	76	113	33	27
Total Malt and Overseas Markets	321	366	(10)	(6)

Adjusted for the divestment of the Caribbean breweries, sales and revenue in **the Caribbean** developed positively in the nine months to 30 September 2010 showing increases of 18% and 9%, respectively. The positive development is partly explained by increased activity in the Group's distribution companies in Guadeloupe and Martinique, partly by a satisfactory increase in licence-based sales.

In **the UK** sales and revenue increased compared to 2009 when H1 was affected by inventory reductions with a major customer.

Also in **Africa** and in the **other markets** of the segment, Royal Unibrew's activities developed positively in 2010. Activities increased in Africa and the Middle East as well as in the North American market.

BALANCE SHEET AND CASH FLOW STATEMENT

Royal Unibrew's balance sheet total amounted to DKK 3,197 million at 30 September 2010, which is DKK 572 million below the figure at 30 September 2009. The divestment of the Caribbean activities reduced the balance sheet total by approx. DKK 250 million, whereas focus on reducing working capital has reduced the investment in inventories and trade receivables organically by approx. DKK 190 million compared to the investment at 30 September 2009. Moreover, the balance sheet total has been reduced due to depreciation of property, plant and equipment exceeding net investments in non-current assets in the period from 30 September 2009.

The equity ratio improved in 2010 representing 36.6% at the end of the period compared to 28.5% at the end of 2009. Group equity amounted to DKK 1,170 million at the end of September 2010 and was increased in the period by the positive comprehensive income of DKK 201 million for the period and reduced by DKK 26 million relating to minority interests in the divested Caribbean companies and dividend to minority shareholders. The comprehensive income comprises the profit for the period of DKK 211 million, positive exchange adjustments of foreign group enterprises of DKK 10 million and a negative development in the value of hedging instruments of DKK 20 million.

Net interest-bearing debt was reduced by DKK 697 million in 2010 (2009: DKK 297 million) amounting to DKK 719 million at 30 September (2009: DKK 1,895 million). This means that the reduction of net interest-bearing debt in 2010 was DKK 400 million above the 2009 reduction, of which DKK 187 million relates to the divestment of the Caribbean breweries. In the remaining months of the year, net interest-bearing debt will be negatively affected by tax payments on account, the most significant of which are made in the last quarter of the year.

Free cash flow for the period 1 January – 30 September 2010 was DKK 222 million above the figure for the corresponding period of 2009 amounting to DKK 513 million compared to DKK 291 million in 2009. The improvement related to both increased cash flows from operating activities and to lower investments in non-current assets. Cash flows from operating activities amounted to DKK 527 million in 2010 compared to DKK 406 million in 2009, and net investments in non-current assets were in 2010 DKK 27 million compared to DKK 128 million in 2009 when the investment in the transfer of production from Aarhus to Faxe was completed in Q2. Dividend from associates amounted to DKK 13 million in 2010, which remains unchanged from 2009.

Cash flows from operating activities of DKK 527 million comprised the profit for the period adjusted for non-cash operating items of DKK 499 million (2009: DKK 358 million), positive working capital cash flow of DKK 137 million (2009: DKK 155 million), net interest paid of DKK 82 million (2009: DKK 84 million) and taxes paid of DKK 27 million (2009: DKK 23 million). Investment in working capital at the end of September 2010 was negative by DKK 250 million (2009: a negative DKK 42 million) and below expectations. All entities continue their strong focus on managing inventories, trade receivables and trade payables.

SHARE OPTIONS

At 30 September 2010 a total of 84,097 share options remain unexercised from previous share option programmes.

The market value of the unexercised options at 30 September 2010 is estimated at DKK 1.1 million (2009: DKK 1.0 million) under the Black-Scholes formula. Royal Unibrew's obligations under the option programmes are covered by the Company's portfolio of treasury shares (106,674 shares).

FUNDING AND CAPITAL STRUCTURE

In Q3 2010 (as also announced in the H1 Report) Royal Unibrew entered into a new agreement with its banks to the effect that the Group's bank commitments are now based on a 5-year agreement on attractive terms and with strengthened capital resources. Consequently, there are no longer any restrictions on the Company's right to distribute dividend or buy back shares; moreover, the agreement is no longer subject to provision of security. The related financial covenants allow considerable leeway. Furthermore, an agreement for a new 20-year mortgage

credit facility was made in Q4 2010, also on attractive terms. The utilisation of the new mortgage credit facility is expected to take place before the end of 2010 and is expected to reduce net interest expenses for the year by approx. DKK 10 million related to repayment gains and adjustment of hedging instruments.

A future sale of the brewery site in Aarhus at carrying amount will reduce net interest-bearing debt by approx. DKK 300 million. The local plan for the brewery site in Aarhus is expected to be approved at the end of Q1 2011.

OUTLOOK 2010

After the end of Q3 2010, Royal Unibrew clarifies its expectations for 2010. Due to changed estimates of depreciation periods, see note 1, the expectation for EBIT is increased by DKK 20 million. Net revenue of DKK 3,750-3,800 million is expected for 2010 (previous expectation of DKK 3,700-3,850 million), whereas EBITDA is expected to be at the level of DKK 590-610 million (previous expectation of DKK 575-625 million), and operating profit (EBIT before special items) is expected to be at the level of DKK 410-430 million (previous expectation of DKK 375-425 million). Net financials are estimated at an expense of approx. DKK 55 million (previous expectation of approx. DKK 65 million). Profit before tax for 2010 is expected to be at the level of DKK 355-375 million (previous expectation of DKK 310-360 million). Tax is expected to represent 28% of EBIT, which is unchanged, whereas the deduction in respect of tax on net interest expenses is now expected to be 15% (previous expectation of 13%).

Net interest-bearing debt at the end of 2010 is now expected to amount to approx. DKK 850 corresponding to approx. 1.4 times EBITDA (previous expectation of approx. DKK 900 million corresponding to 1.4-1.6 times EBITDA). The assumptions underlying the expectations remain unchanged, and reference is made to the Annual Report for 2009 for a detailed description of these.

(mDKK)	Expectations 2010 after change of accounting estimates	Expectations 2010 before change of accounting estimates	Expectations 2010 *) previously announced	2009 *) actual
Net revenue	3,750 - 3,800	3,750 - 3,800	3,700 - 3,850	3,816
EBITDA (before special items)	590 - 610	590 - 610	575 - 625	461
EBIT (before special items)	410 - 430	390 - 410	375 - 425	243
Profit before tax	355 - 375	335 - 355	310 - 360	76
Net interest-bearing debt	Approx. 850	Approx. 850	Approx. 900	1,416
NIBD/EBITDA (before special items)	Approx. 1.4x	Approx. 1.4x	1.4x - 1.6x	3.1x

*) The profit for 2010 comprises January only for the Caribbean breweries divested in February 2010. In 2009 net revenue and EBITDA amounted to approx. DKK 150 million and DKK 30 million, respectively.

STATEMENTS ABOUT THE FUTURE

This announcement contains "forward-looking statements". Undue reliance should not be placed on forward-looking statements because they relate to and depend on circumstances that may or may not occur in the future and actual results may differ materially from those in forward-looking statements. Forward-looking statements include, without limitation, statements regarding our business, financial circumstances, strategy, results of operations, financing and other plans, objectives, assumptions, expectations, prospects, beliefs and other future events and prospects. We undertake no obligation, and do not intend to publicly update or revise any of these forward-looking statements, whether to reflect new information or future events or circumstances or otherwise.

FINANCIAL CALENDAR

2011

Announcements of financial results:

9 March 2011	Annual Report for 2010
28 April 2011	Q1 Report 2011
24 August 2011	Q2 Report 2011
30 November 2011	Q3 Report 2011

Annual General Meeting:

28 April 2011 in Aarhus

ANNOUNCEMENTS TO NASDAQ OMX COPENHAGEN IN 2010

5 January 2010	01/2010	New CFO in Royal Unibrew A/S
8 January 2010	02/2010	Major shareholder information pursuant to section 29 of the Danish Securities Trading Act
18 January 2010	03/2010	1) Stabilisation period – Rights Issue 2) Conditional Deal between Royal Unibrew A/S and Cerveceria Nacional Dominicana
12 February 2010	04/2010	Royal Unibrew's sale of breweries in the Caribbean to Cerveceria Nacional Dominicana
17 February 2010	05/2010	Major shareholder information pursuant to section 29 of the Danish Securities Trading Act
24 February 2010	06/2010	Sale of Royal Unibrew's Caribbean breweries finalised
5 March 2010	07/2010	Announcement of Annual Results for 2009
30 March 2010	08/2010	Notice of the Annual General Meeting 2010
14 April 2010	09/2010	Election of employee supervisory board members of Royal Unibrew A/S
27 April 2010	10/2010	Q1 Report 2010
27 April 2010	11/2010	Annual General Meeting 2010
28 April 2010	12/2010	Royal Unibrew's Articles of Association
29 April 2010	13/2010	Reporting according to the Danish Securities Trading Act section 28a
5 May 2010	14/2010	Reporting according to the Danish Securities Trading Act section 28a
5 May 2010	15/2010	Reporting according to the Danish Securities Trading Act section 28a
11 May 2010	16/2010	Reporting according to the Danish Securities Trading Act section 28a
19 May 2010	17/2010	New Chairman of Royal Unibrew's Supervisory Board
25 May 2010	18/2010	Reporting according to the Danish Securities Trading Act section 28a
26 May 2010	19/2010	Reporting according to the Danish Securities Trading Act section 28a
26 August 2010	20/2010	Interim Report for 1 January – 30 June 2010
27 August 2010	21/2010	Reporting according to the Danish Securities Trading Act section 28a
15 September 2010	22/2010	Notice of Extraordinary General Meeting
11 October 2010	23/2010	Extraordinary General Meeting in Royal Unibrew A/S

MANAGEMENT'S STATEMENT ON THE REPORT

The Executive and Supervisory Boards have presented the Interim Report of Royal Unibrew A/S. The Interim Report has today been considered and adopted.

The Interim Report, which has not been audited or reviewed by the Company's independent auditors, was prepared in accordance with IAS 34 "Interim Financial Reporting" as adopted by the EU and additional Danish disclosure requirements for listed companies.

In our opinion, the Interim Financial Statements give a true and fair view of the financial position of the Group at 30 September 2010 as well as of the results of the Group operations and cash flows for the period 1 January – 30 September 2010.

In our Opinion, Management's Review gives a true and fair account of the development in the activities and financial circumstances of the Group, of results of operations for the period and of the overall financial position of the Group, and a description of the key risks and uncertainties facing the Group.

Faxe, 25 November 2010

Executive Board

Henrik Brandt
CEO

Peter Ryttergaard
CFO

Johannes F.C.M. Savonije
International Director

Bestyrelse

Kåre Schultz
Chairman

Tommy Pedersen
Deputy Chairman

Ulrik Bülow

Søren Eriksen

Steen Justesen

Kirsten Liisberg

Søren Lorentzen

Jens Due Olsen

Walther Thygesen

Hemming Van

INCOME STATEMENT (DKK '000)

	1/1 - 30/9 2010	1/1 - 30/9 2009	1/7 - 30/9 2010	1/7 - 30/9 2009	1/1 - 31/12 2009
Revenue	3,513,428	3,504,453	1,289,203	1,266,275	4,479,219
Beer and mineral water excises	(543,418)	(517,534)	(201,602)	(192,261)	(662,798)
Net revenue	2,970,010	2,986,919	1,087,601	1,074,014	3,816,421
Production costs	(1,515,122)	(1,702,586)	(536,818)	(606,417)	(2,211,134)
Gross profit	1,454,888	1,284,333	550,783	467,597	1,605,287
Sales and distribution expenses	(935,098)	(888,673)	(297,950)	(268,946)	(1,146,604)
Administrative expenses	(165,342)	(163,352)	(48,931)	(51,762)	(219,068)
Other operating income	2,449	2,628	989	1,166	3,691
Operating profit before special items	356,897	234,936	204,891	148,055	243,306
Special income	0	21,500	0	0	21,500
Special expenses	0	(50,385)	0	(4,105)	(56,366)
Profit before financial income and expenses	356,897	206,051	204,891	143,950	208,440
Income after tax from investments in associates	18,826	20,234	7,216	6,765	25,836
Financial income	9,440	32,690	2,972	2,763	32,666
Financial expenses	(84,074)	(132,862)	(18,866)	(50,273)	(190,295)
Profit before tax	301,089	126,113	196,213	103,205	76,647
Tax on the profit for the period	(90,000)	(39,400)	(56,000)	(33,400)	(24,196)
Profit for the period	211,089	86,713	140,213	69,805	52,451
Parent Company shareholders' share of earnings per share (DKK)	18.9	15.4	12.6	12.4	5.8
Parent Company shareholders' share of diluted earnings per share (DKK)	18.9	15.4	12.6	12.4	5.8

STATEMENT OF COMPREHENSIVE INCOME (DKK '000)

	<u>1/1 - 30/9</u> <u>2010</u>	<u>1/1 - 30/9</u> <u>2009</u>	<u>1/7 - 30/9</u> <u>2010</u>	<u>1/7 - 30/9</u> <u>2009</u>	<u>1/1 - 31/12</u> <u>2009</u>
Profit for the period	211,089	86,713	140,213	69,805	52,451
Other comprehensive income					
Value and exchange adjustment of foreign group enterprises	9,955	(19,380)	(3,896)	(5,028)	(11,970)
Value adjustment of hedging instruments, opening	52,596	34,603	79,456	60,341	34,603
Value adjustment of hedging instruments, closing	(72,487)	(67,588)	(72,487)	(67,588)	(52,596)
Tax on equity entries	0	0	0	0	0
Other comprehensive income after tax	(9,936)	(52,365)	3,073	(12,275)	(29,963)
Total comprehensive income	<u>201,153</u>	<u>34,348</u>	<u>143,286</u>	<u>57,530</u>	<u>22,488</u>
distributed as follows:					
Parent Company shareholders' share of comprehensive income	199,505	34,137	142,918	57,679	19,330
Minority shareholders' share of comprehensive income	1,648	211	368	(149)	3,158
	<u>201,153</u>	<u>34,348</u>	<u>143,286</u>	<u>57,530</u>	<u>22,488</u>

BALANCE SHEET, ASSETS (DKK '000)

	<u>30/9 2010</u>	<u>30/9 2009</u>	<u>31/12 2009</u>
NON-CURRENT ASSETS			
Goodwill	263,919	311,584	307,524
Trademarks	133,606	165,792	166,193
Distribution rights	4,847	6,572	6,237
Intangible assets	<u>402,372</u>	<u>483,948</u>	<u>479,954</u>
Land and buildings	671,030	728,646	723,786
Project development properties	405,774	401,454	403,552
Plant and machinery	520,217	680,568	650,786
Other fixtures and fittings, tools and equipment	168,928	235,518	224,146
Property, plant and equipment in progress	28,419	10,428	11,386
Property, plant and equipment	<u>1,794,368</u>	<u>2,056,614</u>	<u>2,013,656</u>
Investments in associates	120,090	98,603	110,842
Other investments	58,732	55,715	56,748
Other receivables	8,118	13,967	12,892
Financial assets	<u>186,940</u>	<u>168,285</u>	<u>180,482</u>
Non-current assets	<u>2,383,680</u>	<u>2,708,847</u>	<u>2,674,092</u>
CURRENT ASSETS			
Raw materials and consumables	75,074	109,579	92,199
Work in progress	20,104	26,206	20,980
Finished goods and purchased finished goods	138,603	161,141	124,945
Inventories	<u>233,781</u>	<u>296,926</u>	<u>238,124</u>
Trade receivables	433,617	493,169	408,958
Receivables from associates	844	763	1,039
Corporation tax receivable		18,107	
Other receivables	22,308	48,606	21,082
Prepayments	18,341	71,866	53,885
Receivables	<u>475,110</u>	<u>632,511</u>	<u>484,964</u>
Cash at bank and in hand	<u>104,874</u>	<u>130,884</u>	<u>92,474</u>
Current assets	<u>813,765</u>	<u>1,060,321</u>	<u>815,562</u>
Assets	<u>3,197,445</u>	<u>3,769,168</u>	<u>3,489,654</u>

BALANCE SHEET, LIABILITIES AND EQUITY (DKK '000)

	<u>30/9 2010</u>	<u>30/9 2009</u>	<u>31/12 2009</u>
EQUITY			
Share capital	111,865	56,000	111,865
Share premium account	337,825		337,825
Revaluation reserves	180,000	180,000	180,000
Translation reserve	(102,287)	(115,641)	(112,018)
Hedging reserve	(72,487)	(67,588)	(52,596)
Retained earnings	701,623	523,331	491,958
Equity of Parent Company shareholders	<u>1,156,539</u>	<u>576,102</u>	<u>957,034</u>
Minority interests	<u>13,596</u>	<u>35,133</u>	<u>38,080</u>
Equity	<u>1,170,135</u>	<u>611,235</u>	<u>995,114</u>
Deferred tax	163,816	179,185	171,831
Other payables	9,469		
Mortgage debt	682,117	735,445	735,516
Credit institutions	78,863	1,290,256	773,301
Non-current liabilities	<u>934,265</u>	<u>2,204,886</u>	<u>1,680,648</u>
Repurchase obligation, returnable packaging	54,276	61,594	61,793
Credit institutions	62,983		
Trade payables	525,764	473,352	419,381
Corporation tax	71,016		6,227
VAT, excise duties, etc	99,260	161,945	98,012
Other payables	279,746	256,156	228,479
Current liabilities	<u>1,093,045</u>	<u>953,047</u>	<u>813,892</u>
Liabilities	<u>2,027,310</u>	<u>3,157,933</u>	<u>2,494,540</u>
Liabilities and equity	<u>3,197,445</u>	<u>3,769,168</u>	<u>3,489,654</u>

STATEMENT OF CHANGES IN EQUITY FOR 1 JANUARY - 30 SEPTEMBER 2010 (DKK '000)

	Share capital	Share premium account	Revaluation reserves	Translation reserve	Hedging reserve	Retained earnings	Proposed dividend for the year	Minority interests' share	Total
Equity at 31 December 2008	56,000		180,000	(102,279)	(34,603)	440,788	0	34,922	574,828
Changes in equity in 2009									
Comprehensive income				(13,362)	(32,985)	80,484	0	211	34,348
Share-based payments						2,059			2,059
Total shareholders	0	0	0	0	0	2,059	0	0	2,059
Total changes in equity 1/1 - 30/9 2009	0	0	0	(13,362)	(32,985)	82,543	0	211	36,407
Equity at 30 September 2009	56,000		180,000	(115,641)	(67,588)	523,331	0	35,133	611,235
Equity at 31 December 2009	111,865	337,825	180,000	(112,018)	(52,596)	491,958	0	38,080	995,114
Changes in equity in 2010									
Comprehensive income				9,731	(19,891)	209,665		1,648	201,153
Minority interests' share of divested subsidiaries								(23,738)	(23,738)
Dividend distributed to shareholders								(2,394)	(2,394)
Tax on equity movements, shareholders									0
Total shareholders	0	0	0	0	0	0	0	(26,132)	(26,132)
Total changes in equity 1/1 - 30/9 2010	0	0	0	9,731	(19,891)	209,665	0	(24,484)	175,021
Equity at 30 September 2010	111,865	337,825	180,000	(102,287)	(72,487)	701,623	0	13,596	1,170,135

The share capital at 30 September 2010 remains unchanged at DKK 111,864,980 from 31 December 2009 and is distributed on shares of DKK 10 each.

CASH FLOW STATEMENT (DKK '000)

	1/1 - 30/9 2010	1/1 - 30/9 2009	1/1 - 31/12 2009
	Note		
Profit for the period	211,089	86,713	52,451
Adjustments for non-cash operating items	287,765	271,009	357,979
	498,854	357,722	410,430
Change in working capital:			
+/- change in receivables	(3,610)	16,934	143,380
+/- change in inventories	(15,072)	115,708	175,701
+/- change in payables	156,247	22,838	(88,988)
Cash flows from operating activities before financial income and expenses	636,419	513,202	640,523
Financial income	3,416	71,574	74,990
Financial expenses	(85,577)	(155,488)	(215,306)
Cash flows from ordinary activities	554,258	429,288	500,207
Corporation tax paid	(27,211)	(23,096)	13,036
Cash flows from operating activities	527,047	406,192	513,243
Dividends received from associates	12,869	12,488	12,738
Sale of property, plant and equipment	11,306	43,755	47,435
Purchase of property, plant and equipment	(37,812)	(171,567)	(199,167)
<i>Free cash flow</i>	513,410	290,868	374,249
Repayment of loans to associates		20,634	20,634
Sale of subsidiaries	187,415		
Change in intangible and financial assets	1,559	5,908	6,569
Cash flows from investing activities	175,337	(88,782)	(111,791)
Repayment of non-current debt	(750,899)	(275,537)	(796,196)
Change in current debt to credit institutions	62,983		
Dividend distributed (minority shareholders)	(2,394)	0	0
Proceeds from share issue			393,690
Sale of treasury shares and rights			4,014
Cash flows from financing activities	(690,310)	(275,537)	(398,492)
Change in cash and cash equivalents	12,074	41,873	2,960
Cash and cash equivalents at 1 January	92,474	90,384	90,384
Exchange adjustment	326	(1,373)	(870)
Cash and cash equivalents at 30 September	104,874	130,884	92,474

NOTES TO THE INTERIM REPORT

Note 1 Significant Accounting Policies; Accounting Estimates and Judgements

The Interim Report is presented in accordance with IAS 34 "Interim Financial Reporting" as adopted by the EU and additional Danish disclosure requirements for interim financial reporting of listed companies.

Except for the implementation of the amended IFRS 3 on business combinations and IFRS 27 on consolidated financial statements, the accounting policies are unchanged from those applied in the Annual Report for 2009, to which reference is made. None of the changes implemented affect the financial statements as compared to the previous recognition and measurement as well as note disclosures.

Except for the above description, the Annual Report for 2009 provides a total description of accounting policies significant to the financial statements.

Accounting Estimates and Judgements

The preparation of interim financial reporting requires that Management make accounting estimates and judgements which affect the application of accounting policies and recognised assets, liabilities, income and expenses. Actual results may deviate from these estimates.

The key estimates made by Management in applying the Group's accounting policies and the key uncertainties relating to the estimates are the same when preparing the interim financial reporting as when preparing the Annual Report at 31 December 2009.

Change of accounting estimates of depreciation periods for property, plant and equipment

In connection with the presentation of the Interim Report for 1 January – 30 September 2010, Royal Unibrew changed its estimate of depreciation periods for property, plant and equipment.

The changed estimate of depreciation periods for property, plant and equipment primarily results in a shorter depreciation period for buildings and a longer depreciation period for plant and machinery. The changed estimate is based on experience of the actual life of the assets, whereas the previously estimated depreciation periods differed from the actual useful lives.

The change of accounting estimate for each asset type is shown in the following table:

Asset type	Changed depreciation period (year)	Previous depreciation period (year)
Buildings and installations	25-40	25-50
Leasehold improvements	term of lease, max. 10 years	term of lease, max. 10 years
Plant and machinery	8-15	5-8
Other fixtures and fittings, tools and equipment	3-8	5-8
Returnable packaging	3-10	6-10

Overall, due to the changed depreciation periods, Royal Unibrew's depreciation has been reduced by approx. DKK 10 million in the nine months to 30 September 2010, and equity at 30 September 2010 is positively affected by approx. DKK 8 million. The balance sheet total has increased by DKK 10 million relating to property, plant and equipment, and the provision for deferred tax has increased by approx. DKK 2 million.

Royal Unibrew's EBIT margin for the nine months to 30 September 2010 is positively affected by 0.3 percentage point.

NOTES TO THE INTERIM REPORT

Note 2 Segment Reporting

The Group's results break down as follows on segments (mDKK):

	1/1 - 30/9 2010				
	Western Europe	Eastern Europe	Malt and Overseas Markets	Unallocated	Total
Net revenue	1,910.2	738.7	321.1		2,970.0
Operating profit/loss	284.4	52.4	52.1	(32.0)	356.9
Special items					0.0
Earnings before interest and tax (EBIT)	284.4	52.4	52.1	(32.0)	356.9
Share of income from associates	15.6		3.2		18.8
Other financial income and expenses	(0.7)	(22.9)	(0.1)	(50.9)	(74.6)
Profit/loss before tax for the period	299.3	29.5	55.2	(82.9)	301.1
Tax on the profit/loss for the period				(90.0)	(90.0)
Profit/loss for the period					211.1
Profit margin, %	14.9	7.1	16.2		12.0

	1/1 - 30/9 2009				
	Western Europe	Eastern Europe	Malt and Overseas Markets	Unallocated	Total
Net revenue	1,901.6	729.5	355.8		2,986.9
Operating profit/loss	228.4	4.6	28.4	(26.5)	234.9
Special items	(16.7)	(4.8)	(3.4)	(4.0)	(28.9)
Earnings before interest and tax (EBIT)	211.7	(0.2)	25.0	(30.5)	206.0
Share of income from associates	17.7		2.5		20.2
Other financial income and expenses	(2.1)	(22.7)	(0.7)	(74.6)	(100.1)
Profit/loss before tax for the period	227.3	(22.9)	26.8	(105.1)	126.1
Tax on the profit/loss for the period				(39.4)	(39.4)
Profit/loss for the period					86.7
Profit margin, %	12.0	0.6	8.0		7.9

	1/1 - 31/12 2009				
	Western Europe	Eastern Europe	Malt and Overseas Markets	Unallocated	Total
Net revenue	2,418.2	909.3	488.9		3,816.4
Operating profit/loss	274.6	(5.2)	37.5	(63.6)	243.3
Special items	(23.6)	(8.7)	(2.6)		(34.9)
Earnings before interest and tax (EBIT)	251.0	(13.9)	34.9	(63.6)	208.4
Share of income from associates	21.7	0.0	4.1		25.8
Other financial income and expenses	2.8	(31.9)	(1.0)	(127.5)	(157.6)
Profit/loss before tax for the period	275.5	(45.8)	38.0	(191.1)	76.6
Tax on the profit/loss for the period				(24.1)	(24.1)
Profit/loss for the period					52.5
Profit margin, %	11.4	(0.6)	7.7		6.4

NOTES TO THE INTERIM REPORT

Note 2 Segment Reporting (contd)

The Group's results break down as follows on segments (mDKK):

	1/7 - 30/9 2010				Total
	Western Europe	Eastern Europe	Malt and Overseas Markets	Unallocated	
Net revenue	668.2	298.8	120.6		1,087.6
Operating profit/loss	143.5	45.9	27.1	(11.6)	204.9
Special items	0.0	0.0	0.0	0.0	0.0
Earnings before interest and tax (EBIT)	143.5	45.9	27.1	(11.6)	204.9
Share of income from associates	6.1	0.0	1.1	0.0	7.2
Other financial income and expenses	(0.4)	(3.6)	(0.1)	(11.8)	(15.9)
Profit/loss before tax for the period	149.2	42.3	28.1	(23.4)	196.2
Tax on the profit/loss for the period	0.0	0.0	0.0	(56.0)	(56.0)
Profit/loss for the period					140.2
Profit margin, %	21.5	15.4	22.5		18.8

	1/7 - 30/9 2009				Total
	Western Europe	Eastern Europe	Malt and Overseas Markets	Unallocated	
Net revenue	673.9	264.9	135.2		1,074.0
Operating profit/loss	123.6	17.9	12.9	(6.4)	148.0
Special items	(1.3)	(2.8)	0.0	0.0	(4.1)
Earnings before interest and tax (EBIT)	122.3	15.1	12.9	(6.4)	143.9
Share of income from associates	6.4	0.0	0.3	0.0	6.7
Other financial income and expenses	(0.4)	(1.8)	(0.4)	(44.8)	(47.4)
Profit/loss before tax for the period	128.3	13.3	12.8	(51.2)	103.2
Tax on the profit/loss for the period	0.0	0.0	0.0	(33.4)	(33.4)
Profit/loss for the period					69.8
Profit margin, %	18.3	6.8	9.5		13.8

NOTES TO THE INTERIM REPORT

Note 3 Cash Flow Statement (DKK '000)

	1/1 - 30/9 2010	1/1 - 30/9 2009	1/1 - 31/12 2009
Adjustments for non-cash operating items			
Financial income	(9,440)	(32,690)	(32,666)
Financial expenses	84,074	132,862	190,295
Amortisation, depreciation and impairment of intangible assets and property, plant and equipment	144,362	150,008	202,123
Tax on the profit for the period	90,000	39,400	24,196
Income from investments in associates	(18,826)	(20,234)	(25,836)
Net profit/loss from sale of property, plant and equipment	(2,600)	(17,992)	324
Share-based payments and remuneration		(300)	94
Other adjustments	195	19,955	(551)
Total	287,765	271,009	357,979

NOTES TO THE INTERIM REPORT

Note 4 Business Acquisitions and Sales

2010

In February 2010 Royal Unibrew A/S sold its shares of the four Caribbean subsidiaries, St. Vincent Breweries Ltd., Antigua Brewery Ltd., Antigua PET Plant Ltd. and Dominica Brewery & Beverages Ltd. The companies are included in the Consolidated Financial Statements until the end of January 2010.

The sale reduced Royal Unibrew's net interest-bearing debt by DKK 187 million. Net revenue and EBITDA in the Malt and Overseas Markets segment will in 2010 be reduced as compared to 2009 by approx. DKK 130 million and DKK 25 million, respectively, due to the sale.

(DKK '000)	<u>Carrying amount at date of sale</u>
Intangible assets	79,627
Property, plant and equipment	108,197
Inventories	20,328
Receivables	11,507
Deferred tax	6,056
Repurchase obligation, returnable packaging	6,123
Trade payables	7,480
Other payables	6,122
Minority shareholders' share of equity	23,738

2009

No business acquisitions or sales were made in the period 1 January - 30 September 2009.

**FINANCIAL HIGHLIGHTS AND KEY RATIOS FOR 1 JANUARY - 30 SEPTEMBER 2006-2010
(unaudited)**

	1 January - 30 September (unaudited)				
	2010	2009	2008	2007	2006
Sales (thousand hectolitres)	5,186	5,163	5,811	5,369	4,906
Financial highlights (mDKK)					
Income Statement					
Net revenue	2,970.0	2,986.9	3,234.4	2,924.7	2,607.0
Operating profit before special items	356.9	234.9	145.3	172.7	248.6
Special items (expenses)	0.0	(43.2)	(69.5)	0.0	0.0
Special items (depr./amort. and impairment; profit/loss on sale)	0.0	14.3	12.7	0.0	(25.4)
Profit before financial income and expenses	356.9	206.0	88.5	172.7	223.2
Net financials	(55.8)	(79.9)	(66.7)	(29.3)	(16.1)
Profit/loss before tax	301.1	126.1	21.8	143.4	207.1
Profit/loss for the period	211.1	86.7	14.8	121.2	155.0
Royal Unibrew A/S' share of profit/loss	209.5	84.5	14.1	118.8	153.1
Balance Sheet					
Total assets	3,197.4	3,769.2	4,222.4	3,996.8	3,303.4
Equity	1,170.1	611.2	1,058.9	1,156.7	1,138.0
Net interest-bearing debt	719.1	1,894.8	2,025.3	1,703.1	1,056.2
Net working capital	(250.2)	(41.7)	320.4	372.4	231.4
Per share					
Royal Unibrew A/S' share of earnings per share (DKK)	18.9	15.4	2.6	20.6	25.3
Royal Unibrew A/S' diluted share of earnings per share (DKK)	18.9	15.4	2.6	20.3	25.3
Cash flow per share (DKK)	47.6	73.9	13.5	12.6	41.8
Diluted cash flow per share (DKK)	47.6	73.9	13.5	12.4	41.8
Key figures (mDKK)					
EBITDA before special items	498.7	381.3	294.8	308.8	382.2
EBITDA	498.7	338.1	225.3	308.8	382.2
EBIT	356.9	206.0	88.5	172.7	223.2
Free cash flow	513.4	290.9	(192.0)	(58.1)	117.1
Key ratios (%)					
Profit margin	12.0	7.9	4.5	5.9	9.5
EBIT margin	12.0	6.9	2.7	5.9	8.6
Free cash flow as a percentage of net revenue	17.3	9.7	(5.9)	(2.0)	4.5
Equity ratio	36.6	16.2	25.1	28.9	34.4
Debt ratio	61.5	310.0	191.3	147.2	92.8

The key ratios have been calculated in accordance with the "Recommendations and Financial Ratios 2005" of the Danish Society of Financial Analysts.