

Investor Presentation

September 2012





Royal Unibrew is a regional player in the beer, malt and soft drinks markets with leading positions in the markets and segments in which it operates

Royal Unibrew Western Europe Malt Drinks Eastern Europe Associates **Denmark** Lithuania Americas 25% Hansa Borg Second largest supplier Second largest brewery Export and license **Brewery, Norway** of beer and soft drinks Strong beer and soft business (Vitamalt and Strong international, drinks positions Faxe Royal) 20% Van Pur S.A., national and regional Poland brands **Africa** Latvia Market leader in fruit Export and license 32% Nuuk Imeg, Nuuk, Italy Greenland juices and soft drinks business (primarily Market leader in super • Third largest in beer Vitamalt and Powermalt) premium beer segment and Royal Faxe beer Estonia **Germany** Newly entry with small Europe Niche player in Export (primarily sales organisation Germany Supermalt)

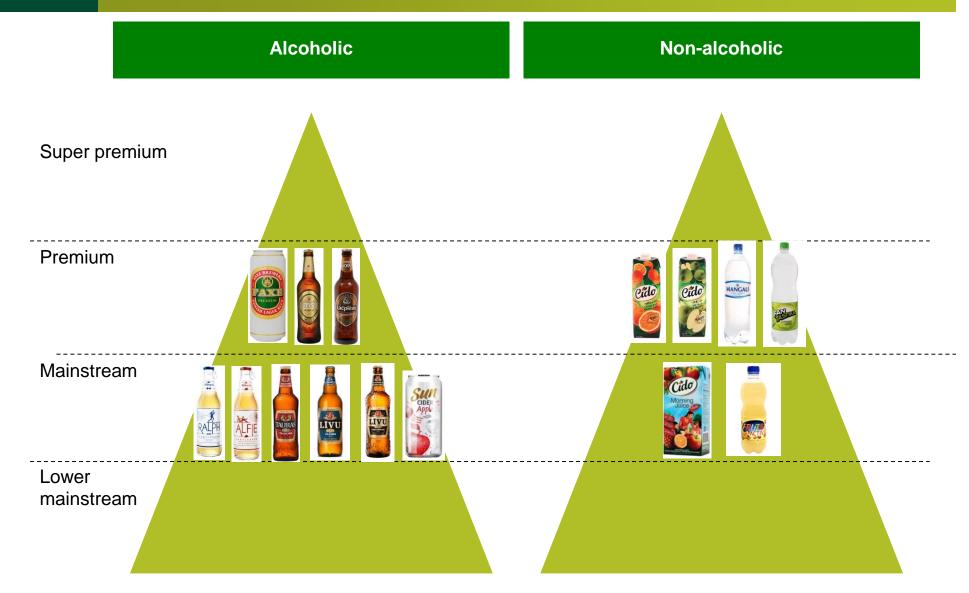


Key brands - Western Europe



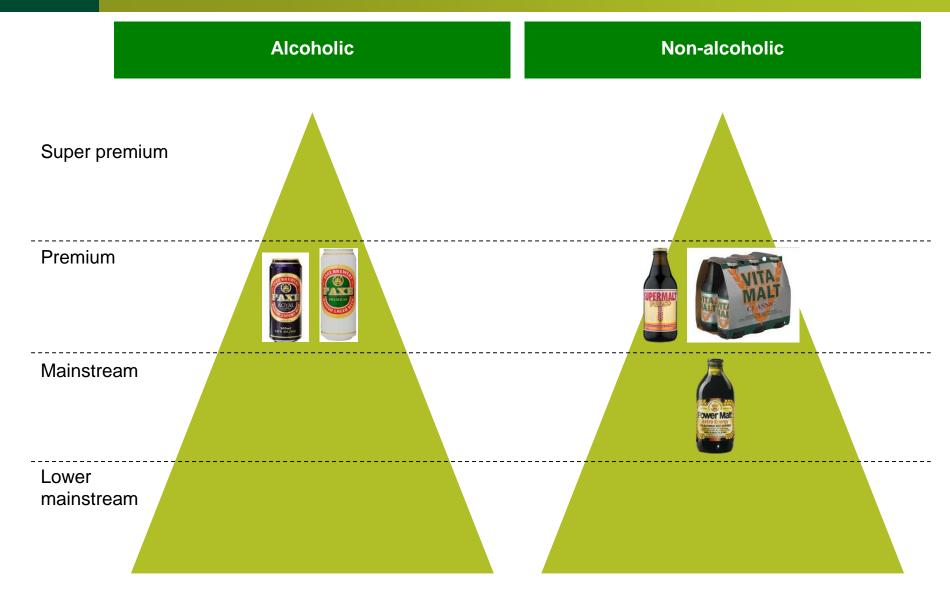


Key brands - Eastern Europe





Key brands - Malt Drinks



Largest shareholders

- Chr. Augustinus Fabrikker A/S 10.4%
- ATP 5.0%
- Skagen 8.7%
- Approx 17,000 shareholders in total



Satisfactory first half of 2012 – in line with expectations

- Organic net revenue increase of 3%
- Commercial focus pays off
- EBIT increase of DKK 9%
- Strong free cash flow, above LY
- 2012 outlook confirmed
- Extraordinary distribution program of DKK 500m to the shareholders during the coming years, starting 2012
- Share buy-back program increased to DKK 210m

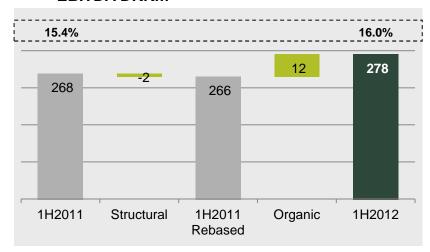




Organic EBIT increase of 9% to DKK 216m

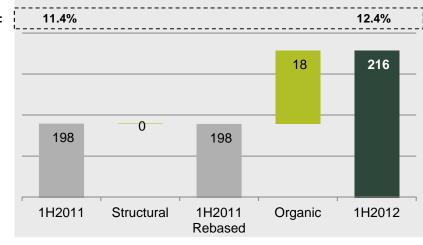
EBITDA DKKm





EBIT DKKm

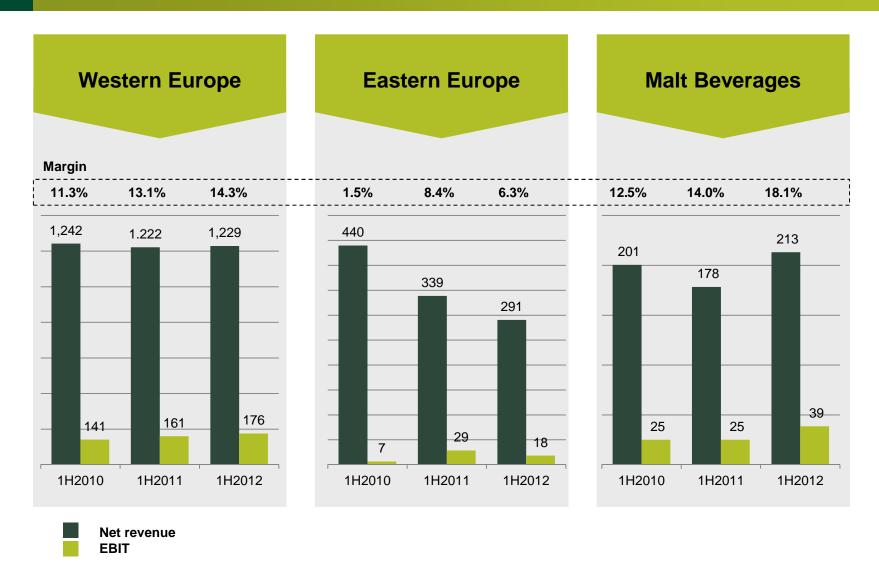
Margin:



- Gross margin increased 40bp to 50.9%
- Organic EBITDA up by DKK 12m to DKK278m (H1 2011: DKK 268m)
- Organic EBIT up by DKK 18m to DKK 216m (H1 2011: DKK 198m)
- EBIT-margin increased 100bp to 12.4%



EBIT & EBIT-margin up in Western Europe and Malt Beverages

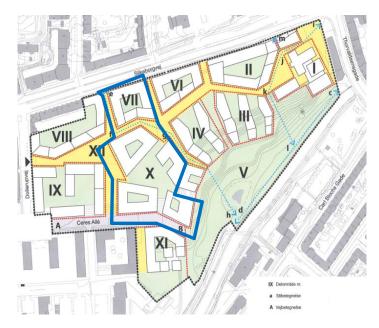




Aarhus site – 37,500 m² building rights sold

- 37,500 m² building rights sold for the VIA project
- Execution at carrying amount no effect on P&L and equity
- Cash Flow effect of execution DKK 110m
- The sale expected closed in September as planned

- Aarhus property totaling 140,000 m² building rights
- Important milestone potential catalyst for further development of the Aarhus property





Extraordinary distribution program of appr. DKK 500m being launched

- Capital structure policy:
 - Balanced approach to commercial flexibility, independency of financial institutions and over-capitalization
 - NIBD/EBITDA max. 2.5x
 - Solvency min. 30% at year end
- Ordinary distribution policy
 - Ordinary dividend pay-out ratio: 40-60%
 - Plus share-buy back programs
- Extraordinary distribution policy
 - Expect to return approx. DKK 500m during the coming years from sale of non-operational assets
 - Dividend and share buy back programs
 - Commencing 2012



Short term implications of the extraordinary distribution policy

- DKK 50m extraordinary dividend to be proposed to the AGM 2013 (DKK 4.75 per share)
- Share buy-back program of up to DKK 210m (previously DKK 125m) between AGM 2012 and AGM 2013, of which DKK 160m is ordinary and DKK 50m extraordinary

Outlook for 2012 confirmed

<u>DKKm</u>	<u>Outlook 2012*</u>	2011 Actual
Net revenue	3,375 – 3,500	3,431
EBITDA	580 – 630	601
EBIT	450 – 500	474

^{*} In 2011 net revenue of DKK 50m, EBITDA of DKK 1m, and EBIT of DKK 0m was realized in Poland in the period not included in 2012





DISCLAIMER:

This announcement contains "forward-looking statements". Undue reliance should not be placed on forward-looking statements because they relate to and depend on circumstances that may or may not occur in the future and actual results may differ materially from those in forward-looking statements. Forward-looking statements include, without limitation, statements regarding our business, financial circumstances, strategy, results of operations, financing and other plans, objectives, assumptions, expectations, prospects, beliefs and other future events and prospects. We undertake no obligation, and do not intend to publicly update or revise any of these forward-looking statements, whether to reflect new information or future events or circumstances or otherwise.



Financial performance as expected

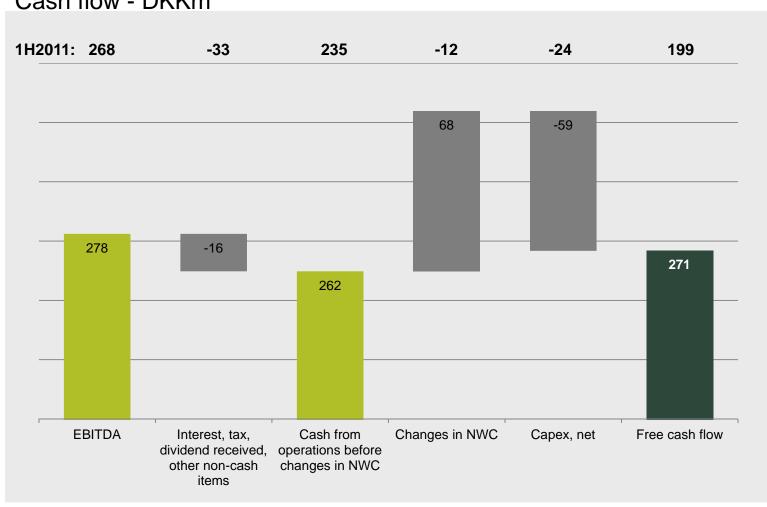
DKKm

P&L items:	1H2012	1H2011	% change
Net revenue	1.733	1.739	0%
Gross margin	50.9%	50,5%	1%
EBIT	216	198	9%
EBIT margin	12,4%	11,4%	9%
Profit before tax	210	180	16%
Consolidated profit	156	129	21%
Balance sheet items:			
Net interest bearing debt	623	735	-15%
Net working capital	-230	-138	-67%
Total assets	3.101	3.207	-3%
Equity	1.224	1.257	-3%
Solvency	39,5%	39,2%	1%



Strong free cash flow performance







Appendix – Pro forma simulation 30.06.12 to highlight equity ratio effect of sale of non-operational items and extraordinary distribution

Status 30.06.2012

Equity ratio40%

NIBD/EBITDA1x

Simulation

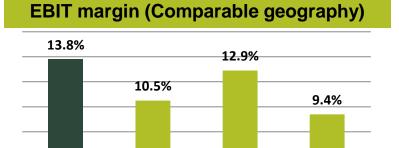
- Assuming DKK 500m in-flow from non-operational assets
- Assuming DKK 500m extraordinary distribution
- Pro forma effect of simulation on 30.06.2012

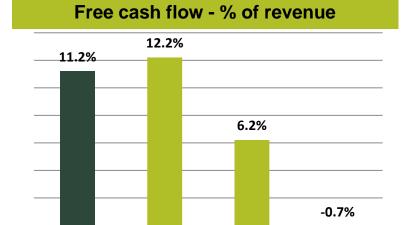
Equity ratio29%

NIBD/EBITDA1x



Appendix - Solid full year 2011 performance vs. peers

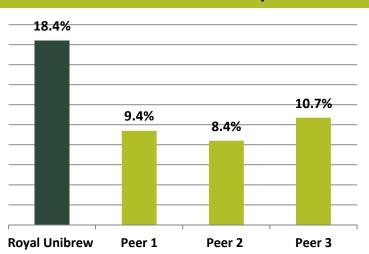






Peer 2

Peer 1



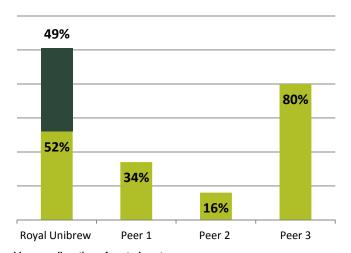
Cash return to shareholders

Peer 2

Peer 3

Peer 1

Royal Unibrew



Note: Where relevant, performance figures have been adjusted to eliminate differences caused by non-allocation of central costs

Peer 3

Royal Unibrew