

Reporting according to the Danish Securities Trading Act section 28 a



COMPANY ANNOUNCEMENT NO 13/2015 - 6 MAY 2015

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report on behalf of the below senior executive the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name	Martin Alsø
Reason	Board Member elected by the employees
Issuer	Royal Unibrew A/S
Securities ID	DK0060634707
Title	Shares
Transaction	Purchase
Trading date	6 May 2015
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	200
Market price in DKK	49,400.-

Name	Villads Alsø
Reason	Son – Martin Alsø
Issuer	Royal Unibrew A/S
Securities ID	DK0060634707
Title	Shares
Transaction	Purchase
Trading date	6 May 2015
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	60
Market price in DKK	14,826.-

Please direct any queries to me at tel. +45 56 77 15 13.

Yours sincerely
Royal Unibrew A/S

Henrik Brandt
CEO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish version shall prevail.