

Share buy-back Programme



COMPANY ANNOUNCEMENT NO 50/2012 – 1 OCTOBER 2012

On 1 May 2012, Royal Unibrew initiated a share buy-back programme, cf. company announcement no. 20/2012 of 30 April 2012. Cf. company announcement no. 42/2012 of 28 August 2012 the existing share buy-back programme has been increased and extended. The programme was implemented in accordance with the provisions of European Commission Regulation no. 2273/2003 of 22 December 2003, also referred to as the Safe Harbour Regulation. The share buy-back programme is expected to be realised in the period from 1 May 2012 to 25 April 2013. The total share buy-back in the period will not exceed a market price of DKK 210 million.

The following transactions have been made under the programme:

	Number of shares	Average purchase price	Transaction value, DKK
Accumulated, last announcement	216,106	392.68	84,861,158.79
September 24, 2012	5,348	431.92	2,309,927.95
September 25, 2012	5,222	437.68	2,285,559.22
September 26, 2012	2,795	434.71	1,215,002.43
September 27, 2012	1,796	440.00	790,240.00
September 28, 2012	4,000	444.77	1,779,080.00
Accumulated under the programme	235,267	396.32	93,240,968.39

With the transactions stated above, Royal Unibrew owns a total of 255,323 shares, corresponding to 2.4% of the share capital. The total amount of shares in the company is 10,570,000 shares, including treasury shares.

Please direct any queries to me at tel. +45 56 77 15 05.

Yours sincerely
Royal Unibrew A/S

Lars Jensen
CFO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish version shall prevail.