



## Reporting according to the Danish Securities Trading Act section 28 a

### Company announcement No 15/2010

5 May 2010

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name	Tommy Pedersen
Reason	Deputy Chairman in Royal Unibrew A/S
Issuer	Royal Unibrew A/S
Securities ID	DK0010242999
Title	Shares
Transaction	Purchase
Trading date	5 May 2010
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	1,590
Market price in DKK	318,275.-

Please direct any queries to me at tel. +45 56 77 15 12.

Yours sincerely  
Royal Unibrew A/S

Peter Ryttergaard  
CFO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish text shall prevail