

Share buy-back Programme



COMPANY ANNOUNCEMENT NO 41/2012 – 27 AUGUST 2012

On 1 May 2012, Royal Unibrew initiated a share buy-back programme, cf. company announcement no. 20/2012 of 30 April 2012. The programme was implemented in accordance with the provisions of European Commission Regulation no. 2273/2003 of 22 December 2003, also referred to as the Safe Harbour Regulation. The share buy-back programme is expected to be realised in the period from 1 May 2012 to 13 November 2012. The total share buy-back in the period will not exceed a market price of DKK 125 million.

The following transactions have been made under the programme:

	Number of shares	Average purchase price	Transaction value, DKK
Accumulated, last announcement	159,190	382.89	60,951,876.04
August 20, 2012	-	-	-
August 21, 2012	703	378.00	265,734.00
August 22, 2012	2,540	372.94	947,259.98
August 23, 2012	1,099	377.00	414,323.00
August 24, 2012	976	373.93	364,958.02
Accumulated under the programme	164,508	382.62	62,944,151.04

With the transactions stated above, Royal Unibrew owns a total of 185,773 shares, corresponding to 1.8% of the share capital. The total amount of shares in the company is 10,570,000 shares, including treasury shares.

Please direct any queries to me at tel. +45 56 77 15 05.

Yours sincerely
Royal Unibrew A/S

Lars Jensen
CFO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish version shall prevail.