

New Chairman of Royal Unibrew's Supervisory Board

Company Announcement No 17/2010 19 May 2010

It is with great sorrow and regret that the Supervisory and Executive Boards of Royal Unibrew have to announce that Erik Højsholt, Chairman of the Supervisory Board, died on 18 May 2010.

Erik Højsholt has been a member of Royal Unibrew's Supervisory Board since 2004 and was elected Chairman on 27 April 2010.

The Supervisory Board has today elected existing Deputy Chairman Tommy Pedersen as Chairman.

Please direct any questions to me at tel +45 33 18 64 15.

Yours sincerely Royal Unibrew A/S

Tommy Pedersen Chairman

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish version shall prevail.