

New CFO of Royal Unibrew A/S

Company Announcement No 1/2010

5 January 2010

As previously announced (Company Announcement No 29/2009), Peter Ryttergaard has been appointed new CFO of Royal Unibrew A/S. Peter Ryttergaard will take up his position on Tuesday, 5 January 2010. Peter Ryttergaard is 39, has an MSc in business administration and auditing as well as an MBA. His past employment record includes accountant with BDO Scanrevision, CFO of the FLS Aerospace Holding Group and SR Technics, the UK and, since 2007, employed by Novenco, initially as CFO and the last year as CEO.

Following Peter Ryttergaard's appointment, the Executive Board of Royal Unibrew A/S consists of Henrik Brandt (CEO), Hans Savonije (Executive Director, Northern Europe) and Peter Ryttergaard (CFO).

At the same time, Ulrik Sørensen will withdraw from the Company's Executive Board. Up until the time of his retirement at the end of 2010, Ulrik Sørensen will – in addition to the work of transferring his tasks to Peter Ryttergaard and assisting Peter as required – solve special assignments for the Executive Board.

Please direct any questions to me at tel +45 5677 1513.

Yours sincerely Royal Unibrew A/S

Henrik Brandt CEO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish version shall prevail.