

Reporting according to the Danish Securities Trading Act section 28 a

Company announcement No 06/2011

6 April 2011

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name Hemming Van
Reason Board Member
Issuer Royal Unibrew A/S
Securities ID DK0010242999

Title Shares
Transaction Purchase
Trading date 5 April 2011

Market NASDAQ OMX Copenhagen A/S

Number, pcs. 273 Market price in DKK 99,372.-

Please direct any queries to me at tel. +45 56 77 15 13.

Yours sincerely

Royal Unibrew A/S

Henrik Brandt

CEO