

Share buy-back Programme



COMPANY ANNOUNCEMENT NO 38/2011 – 17 OCTOBER 2011

On 29 April 2011, Royal Unibrew initiated a share buy-back programme, cf. company announcement no. 7/2011 of 28 April 2011. The programme was implemented in accordance with the provisions of European Commission Regulation no. 2273/2003 of 22 December 2003, also referred to as the Safe Harbour Regulation. The share buy-back programme is expected to be realised in the period from 29 April 2011 to 31 October 2011. The total share buy-back in the period will not exceed a market price of DKK 110 million.

The following transactions have been made under the programme:

	Number of shares	Average purchase price	Transaction value, DKK
Accumulated, last announcement	304,333	315.57	96,040,512.57
October 10, 2011	3,430	286.87	983,964.10
October 11, 2011	3,440	289.13	994,607.20
October 12, 2011	3,350	285.78	957,363.00
October 13, 2011	3,750	289.83	1,086,862.50
October 14, 2011	3,850	288.73	1,111,610.50
Accumulated under the programme	322,153	314.06	101,174,919.87

With the transactions stated above, Royal Unibrew owns a total of 428,827 shares, corresponding to 3.8% of the share capital. The total amount of shares in the company is 11,186,498, including treasury shares.

Please direct any queries to me at tel. +45 56 77 15 05.

Yours sincerely
Royal Unibrew A/S

Peter Ryttergaard
CFO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish version shall prevail.