



Reporting according to the Danish Securities Trading Act section 28 a

Company announcement No 36/2009

9 December 2009

In accordance with section 28 a of the Danish Securities Trading Act, Royal Unibrew shall hereby report the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name	Erik Højsholt
Reason	Board Member
Issuer	Royal Unibrew A/S
Securities ID	DK0060194710
Title	Subscription rights
Transaction	Excercise of Subscription rights
Trading date	4 December 2009
Market	NASDAQ OMX Copenhagen A/S
Number, pcs.	830
Market price in DKK	62,250.-

Please direct any queries to me at tel. +45 5677 1500.

Yours sincerely
Royal Unibrew A/S

Ulrik Sørensen
CFO